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Axis adds to growing range of high-performance network cameras with H.264 compression

Axis Communications, the global leader in the network video market¹, introduces an addition to its new generation of network video products which deliver multiple H.264 streams and superior image quality. The AXIS P1311 network camera is the perfect solution for video surveillance systems with demanding storage and bandwidth efficiency requirements, such as schools, retail stores, banks and other office buildings.

The AXIS P1311 features superior image quality with progressive scan, to provide crisp and clear images in both illuminated and low-light environments. In addition to H.264 and Motion JPEG, it supports MPEG-4 Part 2 for backward compatibility. For further flexibility regarding storage and bandwidth usage in the system, AXIS P1311 offers support for a SD/SDHC memory card for local video recordings. Power over Ethernet (IEEE 802.3af) supplies power to the cameras via the network, eliminating the need for power cables and reducing installation costs.

AXIS P1311 Network Camera also includes video intelligence such as enhanced video motion detection, audio detection and detection of camera tampering such as through blocking or spray-painting. It offers the market's most extensive suite of security and network management capabilities, including HTTPS encryption with preserved performance, IEEE 802.1X authentication, IPv4/IPv6 and Quality of Service.

Anders Laurin, executive vice president, Axis Communications commented:
"AXIS P1311 provides multiple H.264 streams as well as Motion JPEG streams simultaneously, either in full frame rate, or individually optimized for different quality needs and bandwidth constraints. With its new robust metal casing, this fixed network camera is ideal for areas where a clearly visible camera is preferred for deterrence."

Steve Gorski, managing director, Axis Communications (UK) Ltd commented:
"This is a high performance network camera featuring H.264 compression designed for demanding surveillance environments. Our new generation of network cameras is set to offer the most comprehensive selection of cameras offering H.264 output on the market today."

AXIS P1311 Network Camera is supported by the industry's largest base of video management software through the Axis Application Development Partner program as well as by AXIS Camera Station. The cameras will be available in Q4 through Axis' distribution channels.

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Notes to editors

¹ Axis Communications is the global market leader in the network video market with a market share of network cameras of 32%. The world market for network cameras alone will be worth more than \$1 Billion by 2009. The network camera market is set to have a CAGR of more than 40 per cent per year over the next

three years to reach a value of \$1.5 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2007 Edition' published in December 2007.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com

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