

PRESS RELEASE

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Axis helps secure Beauchamps High School

Network cameras from Axis Communications, the global leader in the network video market¹, have been installed by ClearView Communications at Beauchamps High School in Wickford, Essex as part of a security systems upgrade at the business and enterprise centre of excellence for teaching and learning.

The school, which had previously deployed 14 Axis network cameras internally, put out a Request for Proposal in May 2007 to five local security installers including Chelmsford-based ClearView Communications. ClearView Communications conducted a comprehensive site survey and assembled a 17-page proposal which demonstrated both the company's expertise and commitment to respond effectively to the school's requirements.

ClearView installed a total of 30 new Axis network cameras (18x AXIS 207, 2xAXIS 207Ws, 8x AXIS 211 and 2x AXIS 213 PTZs), adding to the 14 Axis cameras already installed inside the school's buildings. All network cameras are powered via Power over Ethernet (PoE) which reduced electrical work, and thus installation costs, considerably. Vandal resistant housings from Axis were also used to protect the two AXIS 207Ws positioned at the gated entrance, and for the AXIS 211s. Midspan routers were used to deliver PoE to the AXIS 213s and 207s.

An existing Milestone 16 license software bundle was extended to 50 licenses to cover all cameras and allow for further expansion as necessary. All cameras were set to deliver five frames per second (fps) on motion detection only, using 2CIF resolution. Bandwidth usage requirements ran to 27.3 megabits per second (Mbps) and total storage requirements for collecting 30 days of images was a maximum of 3 Tera Bytes (TB). A seven channel Network Video Recorder with a 50 Giga Byte hard disk drive was deployed for recording purposes.

ClearView is now providing ongoing maintenance and servicing of the system including looking after any software or hardware upgrades. ClearView is working with several other school security installations as part of the Government's Building Schools for the Future plan which will see all schools in England and Wales being rebuilt or upgraded by 2015.

Steve Gorski, managing director, Axis Communications (UK) Ltd commented:
We are seeing very significant growth in the UK education sector, partly stemming from investment being provided by the Government's Building Schools for the Future programme. The additional drive to create cost effective, centralised remote monitoring services for schools is also great news for the network video market. Put simply, remote monitoring is much easier, more cost effective and generates higher quality output if network cameras are used in participating schools, rather than traditional CCTV cameras."

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Notes to editors

¹ Axis Communications is the global market leader in the network video market with a market share of network cameras of 32%. The world market for network cameras alone will be worth more than \$1 Billion by 2009. The network camera market is set to have a CAGR of more than 40 per cent per year over the next three years to reach a value of \$1.5 billion by 2010, according to industry analyst house IMS Research

(www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2007 Edition' published in December 2007.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com

About ClearView Communications

ClearView Communications design, manufacture install and service integrated security system solutions. These designs combine the latest innovations with intelligent video analytics, digital transmission compression and storage interfacing with virtual and physical alarms, barriers and fire detection, networked via a building management infrastructure. www.clearview-communications.com

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