

Monitoring sales and staff productivity at Romero Jara-Jabugo. How an Andalusian refined meat producer increased profitability using Axis network cameras and DocuRemote surveillance software.



Organization:
Romero Jara-Jabugo

Location:
Andalusia, Spain

Industry segment:
Retail

Application:
Remote monitoring
of facilities

Axis partners:
Movi Sevilla and I&IMS

Mission

Romero Jara-JABUGO S.L.L, a company based in Andalusia, Spain, specializes in producing and selling Iberian meat products. The company comprises a refined meats production plant, a supermarket, a number of points of sales and a restaurant chain.

From the Seville-based headquarters, the company wanted to monitor its staff and the flow of clients in its shops.

Solution

Movi Sevilla distributes network cameras from Axis Communications and video surveillance systems from I&IMS DocuRemote. Movi Sevilla implemented a solution that enables Romera Jara Jabugo to monitor its supermarket aisles and restaurant interiors.

Result

The video surveillance system implemented by Movi Sevilla includes Axis network cameras and I&IMS DocuRemote surveillance software. It allows for remote staff monitoring and therewith an increase in productivity. It also provides the possibility to monitor product consumption thanks to the strategically placed cameras in the sales points.

"I have increased the productivity of my employees in addition to achieving a remarkable security level in the company."

M. Rafael Romero, General Manager.

Company profile

Romero Jara-Jabugo comprises a food plant that produces Iberian pork products, a supermarket and various sales points in Seville. The company has adopted a mission to make the genuine Iberian pork widely known, as the region is prominent for its livestock. In Seville, the Romero Jara-Jabugo restaurants serve a variety of refined meat products, which are a result of traditional craftsmanship and cutting-edge technology used in the meat industry.

The technical solution

In the supermarket, four AXIS 2110 Network Cameras monitor aisles and shelves. The cameras are connected to an ADSL line for remote control. In the restaurants and taverns of Seville, AXIS 2110 Network Cameras monitor the working environment. All cameras are directly connected to Telefónica ADSL routers, with private access keys to ensure exclusive control of the video surveillance system. The solution designed for Romero Jara-Jabugo is set up with Axis network cameras and DocuRemote surveillance software.

Increased productivity and control

The video surveillance system based on Axis network cameras and I&IMS DocuRemote software allows for Romero Jara-Jabugo to carry out remote staff surveillance and consequently increase productivity. Product consumption is also monitored thanks to the strategically placed cameras in the sales points.

After implementing the video surveillance system, Mr. Rafael Romero, General Manager, says: "I have increased the productivity of my employees in addition to achieving a remarkable security level in the company. I am so satisfied that, in the next months, I will install new cameras in the remainder of my establishment and also in the sausage plant in Jabugo. The DocuRemote software is very intuitive and easy to use."

