Chelmsford, Mass., March 24, 2010

Axis Introduces 5-megapixel Network Cameras with Precise Iris Control

AXIS P1347 and AXIS P1347-E Offer High-Resolution, Day and Night Functionality for Indoor and Outdoor Surveillance; Support for HDTV 1080p

ISC West 2010 – Las Vegas – Booth #18051 – March 24, 2010 – Axis Communications, the global leader in the network video market, today introduces at ISC West top-of-the-line, 5-megapixel fixed network cameras which also include HDTV 1080p performance, precise iris control (P-Iris)for optimal image clarity and H.264 compression. The indoor AXIS P1347 Network Camera and the outdoor-ready AXIS P1347-E Network Camera are suitable for installations that require extremely high image detail or coverage of a large area, such as airports, banks, retail stores and city surveillance.

The cameras' revolutionary P-Iris enables automatic and precise control of the iris position to optimize both depth of field and lens resolution for maximum image sharpness. The true day and night cameras deliver 5-megapixel resolution video at 12 frames per second. For additional versatility, 16:9, HDTV 1080p full frame rate video is also supported so security professionals can choose the resolution that best suits the specific surveillance application.

"Megapixel and HDTV technology is changing the way surveillance managers use video for forensic evidence and business operations," said Fredrik Nilsson, general manager, Axis Communications Inc. "To reach the full benefit of a 5-megapixel camera, an advanced lens technology like P-Iris is required for providing extremely good images both for identification and defining distant objects in all light conditions."

To help minimize bandwidth and storage needs, the cameras provide digital pan/tilt/zoom and multi-view streaming, which enables several cropped view areas to be streamed simultaneously. These multiple, individually configurable video streams leverage H.264 and Motion JPEG compression.

AXIS P1347/-E cameras are part of the successful AXIS P13 Series and will offer all of the same unique, easy installation features and sophisticated functionalities. These features include remote back focus for fine-tuning the camera's focus from a network computer and the pixel counter, which helps verify that the pixel resolution of an object fulfills regulatory or customer requirements for identification purposes.

Additionally, AXIS P1347 and AXIS P1347-E support Power over Ethernet, which simplifies installation further since only one cable is required for video and power. Other supported features include two-way audio, audio detection, active tampering alarm, input/output ports and a built-in SD/SDHC card slot for local storage of recordings.

DC-iris lenses are also supported for backward compatibility.The IP66-rated AXIS P1347-E, which comes with a wall mount bracket, sunshield and Ethernet cable, is protected from dust, rain, snow and sun, and can operate in temperatures from -40 °F to 122 °F.

AXIS P1347/-E Network Cameras are supported by the industry's largest base of video management software through the Axis Application Development Partner (ADP) program as well as by AXIS Camera Station. AXIS P1347 will be available in June 2010 for an MSRP of $1499 USD and AXIS P1347-E in July 2010 for $1749. For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p1347 and www.axis.com/corporate/press/press_material.htm?key=p1347e

About Axis Communications
Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Sweden-basedcompany operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

Contacts:
George Cohen
617-325-0011
axis@gccpr.com

Domenic Locapo
978-614-2074
dlocapo@axis.com