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Axis' new high resolution cameras now offer enhanced Forensic WDR technology

Axis is bringing its Forensic Wide Dynamic Range technology to several new network cameras, enhancing the ability to capture detail in challenging light conditions and allowing surveillance operators to see forensic details in challenging lighting conditions.

Axis Communications, the market leader in network video, announces Forensic WDR, an enhanced Wide Dynamic Range (WDR) method that focuses on achieving high forensic value, in new cameras. WDR is a term that is commonly used for the art of balancing both very dark and very bright areas in a scene. It is also known as HDR (High Dynamic Range). In the surveillance industry, the aim is to capture forensic details at all times.

“Until now, the WDR methods on the market have not been able to add sufficient forensic value to ultra-high resolution cameras or surveillance scenes that feature a significant amount of movement,” said Ryan Zatolokin, Senior Technologist, Axis Communications, Inc. “In launching Forensic WDR, Axis has addressed both issues in several new cameras.”

Axis announces the following cameras that feature Forensic WDR, which include new additions to AXIS P32 and AXIS Q35 Series:

AXIS P3227-LV Network Camera

AXIS P3227-LVE Network Camera

AXIS P3228-LV Network Camera

AXIS P3228-LVE Network Camera

AXIS Q3517-LV Network Camera

AXIS Q3517-LVE Network Camera

The new AXIS P32 models offer cost-efficient cameras that are easy to install. These fixed domes deliver outstanding video performance with multi-megapixel resolution in full frame rate up to 4K, and feature Forensic WDR, OptimizedIR and Zipstream. The cameras are available through Axis' standard distribution channels at a suggested retail price ranging between \$779 and \$1099 depending on the model.

The new AXIS Q35 cameras offer unparalleled video surveillance with a comprehensive feature

set, including power redundancy. Electronic Image Stabilization (EIS) and IK10+ rating makes them ideal for harsh environments. They address the need for monitoring in multi-megapixel detail at full frame rate with great video quality, and include Forensic WDR, Lightfinder, OptimizedIR and Zipstream. AXIS Q3517-LV and AXIS Q3517-LVE will be available through Axis' standard distribution channels in Q3 2017 at a suggested retail price of \$1099 and \$1249 respectively.

For photos and other resources, please visit:

http://www.axis.com/corporate/press/press_material.htm?key=p32_series

http://www.axis.com/corporate/press/press_material.htm?key=q35_series

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About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 2,700 dedicated employees in more than 50 countries around the world, supported by a global network of over 90,000 partners. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

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