



## PRESS RELEASE

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# Axis introduces video analytics with reliable, easy-to-install AXIS Guard Suite for enhanced video surveillance efficiency

**AXIS Guard Suite is a series of robust video analytics applications that quickly turn Axis network cameras into smart security systems, allowing a more pro-active approach to video surveillance. Ideal for medium-sized installations, this easy-to-install and affordable solution provides efficient surveillance of commercial, industrial and public areas.**

Axis Communications, the market leader in network video, introduces AXIS Guard Suite of video analytics applications, expanding its portfolio for video surveillance solutions with an easy-to-install video analytics offering. The applications complement Axis' range of network camera solutions and are easily integrated with leading video management systems (VMS). AXIS Guard Suite will be featured at ASIS International in the Axis booth #1713 in Anaheim, California on September 28-30.

"For decades, security was primarily used for deterrence, but technological advancements in image quality and processing power gave video a forensic value. Now, video analytics have taken us to the next step: proactive security and business intelligence," said Fredrik Nilsson, general manager, Axis Communications, Inc. "AXIS Guard Suite is a reliable solution ideal for use in low-traffic areas, such as after-hours monitoring of retail shops and offices, parking lots and other unattended areas."

AXIS Guard Suite provides robust detection as video analysis is performed directly on the camera's uncompressed video stream and is supported by AXIS False Alarm Filtering technology for reliability. The AXIS Guard Suite offers three applications:

AXIS Motion Guard for general motion detection, typically on premises that are supposed to be empty after hours, e.g. parking lots, construction sites, etc.

AXIS Fence Guard for protection of a fenced-off area by detecting attempts to climb or sabotage the fence

AXIS Loitering Guard for detecting suspicious behavior in semi-public areas where loitering may pose a security issue

Designed to be installer-friendly, the applications can be downloaded from the AXIS Camera Application Platform (ACAP) gallery and are easy to install and configure, with an intuitive user interface, contextual help and smart configuration options. A quick five-step setup wizard guides the installer through calibration, area, filters and custom profile settings (e.g. for nighttime, windy

days, etc.).

Additional video security and business analytics are available through Axis' open development AXIS Camera Application Platform. A broad range of applications will be showcased in the Axis Partner Pavilion (booth #1713) at ASIS International by Axis Application Development Partners Aimetis Corp., Agent Vi, ELERTS, Exacq Technologies, Intelligent Security Systems, IPConfigure, Jemez Technology LLC., Prism and Sound Intelligence.

AXIS Guard Suite is planned to be available in Q4 2015 at the suggested retail price of \$149 per application and camera through Axis' standard distribution channels. At launch, AXIS Guard Suite will be supported by AXIS Camera Station and leading VMS providers Genetec and Salient Systems through Axis cameras' event stream, while Milestone Systems will provide direct integration. Support by Aimetis Corp., Exacq Technologies and OnSSI is planned to be available by the end of 2015.

For photos and other resources, please visit:

[http://www.axis.com/press/press\\_material.htm?key=guard\\_suite](http://www.axis.com/press/press_material.htm?key=guard_suite)

Video and more information: <http://www.axis.com/products/axis-guard-suite>

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***About Axis Communications***

*Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.*

*Axis has more than 2,000 dedicated employees in 49 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com). Follow us on twitter @axisipvideo.*