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Axis expands successful PTZ dome offering with advanced features for entry-level surveillance

AXIS P5514/-E and AXIS P5515/-E Pan/Tilt/Zoom (PTZ) Dome Network Cameras offer HDTV image quality, improved light sensitivity and increased video analytics performance.

Axis Communications, the global leader in network video, strengthens its successful family of AXIS P55 PTZ Dome Network Cameras with the launch of four new entry-level HDTV models. “Our PTZ portfolio continues to expand, addressing a variety of end user needs, including mission-critical, mid-range, live streaming and now entry-level applications,” said Fredrik Nilsson, general manager, Axis Communications, Inc. “AXIS P55 Series has been one of the most popular camera families because it is cost-effective and dependable. The addition of two new indoor and two outdoor models provides users with even more options and increased performance.”

AXIS P5514 is ideal for indoor video surveillance applications, such as small industries, shopping malls and hotel receptions, with HDTV 720p resolution, 12x optical zoom and IP51 protection against dust. The AXIS P5515 model offers the same zoom performance and dust protection with HDTV 1080p resolution for even greater image detail.

AXIS P5514-E is an IP66-protected outdoor camera that is resistant to water, wind and snow. Its HDTV 720p resolution and 12x zoom makes it perfect for monitoring small outdoor areas such as playgrounds, parking lots, car dealerships and more. With HDTV 1080p version, AXIS P5515-E offers a higher resolution as well as 12x zoom and IP66 protection, making it resilient in tough outdoor environments.

Compared to previous generations of the cameras, the new AXIS P55 network camera models provide increased analytics performance. Built-in intelligent functionalities include audio detection and Advanced Gatekeeper, allowing the cameras to detect an object in a specified area and zoom in on it. With support for AXIS Camera Application Platform, other video analytics applications can be easily downloaded to the cameras.

The outdoor models, AXIS P5514-E and AXIS P5515-E, are available through Axis’ standard distribution channels at the suggested retail prices of \$1,199 and \$1,399, respectively. The indoor models are also available through Axis’ standard distribution channels at the suggested retail price of \$999 for AXIS P5514 and \$1,199 for AXIS P5515.

For photos and more, please visit

http://www.axis.com/corporate/press/press_material.htm?key=p55series

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About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 2,000 dedicated employees in 49 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com. Follow us on twitter @axisipvideo.