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Axis introduces a powerful and compact video encoder for easy upgrading of analog CCTV to IP video surveillance

AXIS M7011 is a small, yet effective video encoder offering smooth integration, easy installation and excellent video streaming performance.

Axis Communications, the global leader in network video, today introduces the powerful and highly compact AXIS M7011 Video Encoder. The single-channel video encoder offers easy and cost-effective integration of analog CCTV cameras into an IP-based video surveillance system. AXIS M7011 provides excellent H.264 video compression performance in a small package, without any limitation of the number of individually configured video streams.

The video encoder is suitable for all analog camera types, both fixed and pan/tilt/zoom cameras. Featuring Power over Ethernet (PoE), the same Ethernet cable is used for both data and power, making installation flexible and easy. The video encoder also features a card slot for edge storage with microSDTM cards or NAS (Network-Attached Storage). AXIS Camera Companion and AXIS Video Hosting System are supported.

AXIS M7011 is a simple, yet powerful, highly compact video encoder available through Axis's standard distribution channels at the suggested retail price of \$199.

For photos, please visit: http://www.axis.com/corporate/press/press_material.htm?key=m7011

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About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to its customers and carried through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.