



PRESS RELEASE

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Axis Announces PoE+ over Coax Blade as the First Multi-channel Migration to IP Solution on the Market

New blade, designed to fit Axis' existing rack chassis, allows organizations to migrate to new IP cameras while utilizing existing infrastructure to reduce re-cabling and business interruption costs

CHELMSFORD, Mass. – April 10, 2014 – Axis Communications, the global leader in network video surveillance, today announces AXIS T8646 PoE+ over Coax Blade for a multi-channel migration solution to IP video that leverages a building's existing coaxial infrastructure to connect to new IP cameras.

There are several ways to migrate from analog CCTV to digital surveillance systems, such as video encoders and media converters, and using existing cabling can be very beneficial from an investment and business continuity point-of-view. For existing large scale analog installations where re-cabling could be costly or for organizations that cannot afford severe disruption to everyday operations – like hospitals and prisons – making use of current infrastructure is an important consideration. AXIS T8646 PoE+ over Coax Blade allows surveillance users to leverage coaxial cabling while still enjoying the full benefits of IP video.

“This is a very strong alternative for customers to get the all benefits of IP video surveillance without having to make significant changes to their existing infrastructure. The AXIS T8646 blade was designed to fit Axis’ video encoder chassis, so any combination of encoder blades and AXIS T8646 can be used simultaneously. This allows customers to migrate to IP at any pace they want. We are leading the way to migrate from analog to digital video surveillance and are offering our customers paths that fit their current and future needs,” said Erik Frännlid, Axis’ director of product management, Axis Communications, AB.

To complete the solution, an AXIS T8642 Ethernet over Coax Device Unit PoE+ is used on the IP camera side. Both the device unit and the network camera receive power over the coax cable using the new rack-mountable AXIS T8082 and AXIS T8085 power supply solutions, making installation and system maintenance very effective.

AXIS T8646 will be sold both as a single blade unit for \$699 MSRP and in a kit that combines one AXIS T8646 blade with six AXIS T8642 device units at \$1,699 MSRP. AXIS T8646 is planned to be available in Q2 2014 through Axis’ distribution channels.

For photos and other resources, please visit:

www.axis.com/corporate/press/press_material.htm?key=t8646

About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to its customers and carried through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,600 dedicated employees in more than 40 countries around the world, supported by a network of over 60,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

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