

Chelmsford, Mass., October 8, 2013

Axis Communications North America Reaches Landmark with 1000th External Axis Certified Professional

Industry leading Axis Communications' Academy expands curriculum to include in-depth certification training, prep classes and Axis Boot Camp

CHELMSFORD, Mass. – October 8, 2013 – Axis Communications, the world leader in network video surveillance, today announced that the Axis Certification Program in North America surpassed a significant milestone by certifying more than 1000 industry professionals since January 2011.

“As the first professional, third-party proctored network video certification, the Axis Certification is a comprehensive indicator that the security professional has extensive knowledge of the latest IP video technologies, solutions and best-practice design and implementation techniques,” said James Marcella, director, Technical Services, Axis Communications, Inc. “We’re excited to hit our 1000th Axis Certified Professional in North America – but this is the first of many milestones on the way to ensuring continued industry competence in IP video.”

The Axis Certification Program, launched in 2011, was developed specifically for system designers and technical sales professionals and is an individual certification. The 70-question Axis Network Video Exam, proctored by Prometric testing facilities, focuses on five subject areas: networking, network video technology, system design, installation and Axis product knowledge.

“The Axis Certified Professional program differentiates us from our competition and sends a strong message to our customers regarding our commitment to quality and on-time IP video system installation and service,” said Tony Varco, vice president, Security Division, Convergent Technologies.

Preparation, education and the launch of Axis Boot Camp

Axis Communications' Academy offers a variety of classroom-based and online trainings along with tutorials and guides that lay the groundwork for individuals to become an Axis Certified Professional. The Axis North American training team also offers a one-day, instructor-led certification prep-course for those wishing to gauge their IP video knowledge before registering for the exam.

In 2012, Axis Academy in North America launched the Axis Boot Camp to offer participants the best chance at passing the Network Video Exam by developing a complete understanding of the five critical knowledge areas. This in-depth, instructor-led training includes four days of classroom education and, on the fifth day, attendees can take the exam to become an Axis

Certified Professional. Axis Boot Camp attendees have shown a significantly higher pass rate than average of the Network Video Exam.

Value of recertification

Recertification demonstrates the Axis Certified Professional's commitment to remaining up to date on emerging technologies and changes taking place in the security industry. Axis requires that certified professionals recertify their credentials every 24 months by retaking the exam, which is routinely updated. Recertification candidates must take the exam before their current certification expires.

Those interested in recertifying or becoming a first-time Axis Certified Professional can register online to take the exam offered by Prometric, a global provider of testing and assessment services. The Network Video Exam is currently available in numerous locations around the world at the price of \$150 USD. For more details about the certification program and associated trainings, please see www.axis.com/certification.

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,400 dedicated employees in 41 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

Contacts:

*Matt Flanagan
fama PR, Inc.
617-986-5002
axis@famapr.com*

*Domenic Locapo
Axis Communications, Inc.
978-614-2074
dlocapo@axis.com*