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Axis Introduces Attractively Priced Outdoor-Ready, Vandal-Resistant Fixed Mini Domes with Day/Night and HDTV Performance

AXIS M3024-LVE with built-in IR illumination, 720p/1MP video and AXIS M3025-VE with 1080p/2MP video are ideal for small- and mid-sized surveillance installations

CHELMSFORD, Mass. – May 2, 2013 – Axis Communications, the world leader in network video surveillance, announces two new AXIS M30 Series Network Cameras to address the security market's need for outdoor-ready and vandal-resistant fixed mini domes with HDTV and day/night video performance at an affordable price. AXIS M3024-LVE with integrated IR illumination and AXIS M3025-VE are easy to install for indoor and outdoor surveillance needs of small- to mid-sized installations such as at retail outlets, schools, restaurants and offices.

AXIS M3024-LVE provides 1-megapixel or HDTV 720p video with an 80° field of view while AXIS M3025-VE delivers 2-megapixel or HDTV 1080p video with a wide 93° viewing angle.

Both cameras have an automatic infrared(IR)-cut filter to allow the cameras to capture color video during daytime conditions and make use of the unseen IR light in low-light conditions for high-quality black and white video. AXIS M3024-LVE further enables surveillance in complete darkness when using its built-in IR LED illumination (see demo movie).

AXIS M3024-LVE and AXIS M3025-VE are also the first outdoor-ready fixed domes in the affordable Axis M-line series to feature a microSDXC card slot that can be used for redundant edge storage in a mid- to large-scale video management software-based system, or as part of a free AXIS Camera Companion solution for 16-cameras-or-less where all video is recorded directly onto the IP cameras or a Network Attached Storage (NAS) device.

Other features include:

- Intelligent video applications such as video motion detection and tampering alarm, as well as downloadable applications via AXIS Camera Application Platform (e.g., people counting, heat mapping, license plate recognition).
- Multiple, individually configurable streams in H.264 and Motion JPEG video formats.
- Enhanced alarm management with one input/one output for connecting external devices.
- Wide Dynamic Range with dynamic contrast for handling difficult lighting conditions.
- Support for Axis' Corridor Format for portrait oriented, 9:16 video streams to maximize coverage of areas such as hallways and aisles.

AXIS M3024-LVE and AXIS M3025-VE, which come focused at delivery, enable quick and easy installation and are perfect for monitoring entrance and exit points. They can be mounted on walls or ceilings, and the camera direction can be easily adjusted. The cameras come with a 6.6

ft. network cable and are powered using Power over Ethernet (IEEE 802.3af). Separate outdoor housings are not required as the cameras' enclosures are IP66 and NEMA 4X rated to ensure protection against dust, rain, snow and corrosion.

“While AXIS M30-VE cameras might be small in size and low in price, they are large in benefits,” says Fredrik Nilsson, general manager, Axis Communications, Inc. “AXIS M30-VE cameras will be extremely attractive for all types of professional installations for high-performing outdoor and vandal-resistant surveillance, but particularly in the price-sensitive small system market where IP video is quickly growing to overtake the analog CCTV incumbent.”

AXIS M30 cameras will be supported by AXIS Camera Station as well as third-party video management software applications through Axis' Application Development Partner program. The cameras also support AXIS Video Hosting System and ONVIF for easy system integration.

AXIS M3024-LVE and AXIS M3025-VE are expected to be available in Q3 2013 through Axis' distribution channels at the suggested retail price of \$549 for AXIS M3024-LVE and \$549 for AXIS M3025-VE.

For photos and other resources, please visit:

www.axis.com/corporate/press/press_material.htm?key=m3024lve

www.axis.com/corporate/press/press_material.htm?key=m3025ve

<http://www.axis.com/r/video-m30ve>

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,400 dedicated employees in 41 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

About Wentworth Institute of Technology

Founded in 1904, Wentworth Institute of Technology is an independent, co-educational, nationally ranked institution offering career-focused education through 19 bachelor's degree programs in areas such as applied mathematics, architecture, business management, computer science, computer networking, construction management, design, engineering, and engineering technology. The Institute also offers master's degrees in architecture, construction management, and facility management. Wentworth is a leader in engineering, technology, design, and management education and well-known for its academic excellence and cooperative education (co-op) program, as well as community service and support for the economic growth of the region. For more information, please visit www.wit.edu.

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