Axis Introduces First 60 Frames per Second Video Encoder Solution on the Market

AXIS Q7411 is ideal for surveillance applications migrating from analog to IP video and that value high frame rate, image quality and performance

CHELMSFORD, Mass. – ASIS International Booth #2622 – September 6, 2012 – Axis Communications, the world leader in network video, introduces a strong addition to its video encoder family with the new AXIS Q7411 Video Encoder. This one-channel video encoder with outstanding video processing capabilities up to 60 frames per second (fps) is the perfect solution for analog CCTV installations migrating to IP video. The video encoder, which will be showcased at ASIS International 2012 in booth #2622, is ideal for any application with high demands for frame rate, image quality and performance, such as in casinos, manufacturing plants and law enforcement surveillance solutions.

Support for 60 fps provides smooth video in high motion scenes and enables the user to closely follow details and observe deviations in the monitored area, which is of great importance during forensic investigations. AXIS Q7411 can deliver multiple, individually configured video streams simultaneously at full frame rate in all resolutions, and the video encoder offers highly efficient H.264 video compression format in both Baseline and Main Profiles, affording significant savings in bandwidth and storage. Motion JPEG is also supported for increased flexibility.

"AXIS Q7411 Video Encoder sets a new standard for single-channel video encoding performance," said Fredrik Nilsson, general manager, Axis Communications, Inc. "This new top-of-the line single-channel encoder complements our existing encoder portfolio and provides unmatched features and quality for about $100 less than our previous Q-Line single-channel encoders. We can thank Moore's Law and dedication to R&D for that."

AXIS Q7411 supports key IP surveillance features such as two-way audio, configurable I/O ports, edge storage with the built-in microSD/microSDHC memory card slot and Power over Ethernet (IEEE 802.3af). For significant installation savings, the video encoder enables PTZ control over the coaxial cable in addition to standard support for PTZ cameras using the serial ports.

The new video encoder also provides powerful event management capabilities with embedded intelligent video features such as tampering alarm, motion detection and audio detection, in addition to support for AXIS Camera Application Platform.

AXIS Q7411 is supported by AXIS Camera Station video management software as well as the industry's largest base of application software through Axis' Application Development Partner program. Furthermore the video encoder includes support for Hosted Video, ONVIF and AXIS

Camera Companion, which was recently upgraded to include support for audio, Corridor Format and Public View Monitors.

AXIS Q7411 Video Encoder is expected to be available to order in October through Axis' distribution channels at the suggested retail price of $499.

About Axis Communications
As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,200 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

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