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Axis Introduces Small and Affordable Wireless Cameras with Support for Hosted Video Services through One-Click Camera Connection

AXIS M1033-W ($279) and AXIS M1034-W ($329) feature SVGA or 720p resolution, Wi-Fi Protected Setup, PIR sensor, LED illumination, two-way audio and I/O ports.

CHELMSFORD, Mass. – May 15, 2012 – Axis Communications, the world leader in network video, today presents the small and affordable AXIS M1033-W and AXIS M1034-W Network Cameras with wireless capability and intelligent video surveillance features. They offer wide-ranging video management support as well as Axis' unique One-Click Camera Connection for easy hookup to a hosted video service over the Internet (i.e. Video Surveillance-as-a-Service or VSaaS). They are ideal for securing small businesses, retail stores, restaurants, hotels and buildings where a wired connection may be difficult or undesirable.

These latest models of the AXIS M10 Series provide excellent video quality at 30 frames per second in both SVGA (AXIS M1033-W) and HDTV 720p (AXIS M1034-W) resolutions. They feature wireless capabilities with Wi-Fi Protected Setup protocol (WPS), which simplifies the process of configuring logical security on wireless networks. The combination of the wireless 802.11b/g/n standard and the WPS protocol assures user-friendliness and high network security, while enabling HDTV video to be streamed reliably over a wireless network.

"Hosted video surveillance is quickly becoming a main driving force for the shift to digital surveillance, especially in small, multi-facility systems where end-customers were typically relegated to using an outdated analog solution because of cost," said Fredrik Nilsson, general manager, Axis Communications, Inc. "With a button on the back of the camera dedicated to easy WLAN pairing and hosted video provisioning, our integrator partners can save installation time and provide a cost-efficient IP video solution with high resolution and intelligent video for their customers."

The cameras also feature a passive infrared (PIR) sensor for detecting movement in the dark and a white LED light for illuminating the scene automatically when motion is detected or if manually activated by the user. Both cameras support two-way audio with an integrated microphone and speaker, allowing users to listen in on an area as well as playback recorded audio to visitors or intruders remotely (see video). In addition to these features, AXIS M1033-W and AXIS M1034-W include I/O ports for connecting external devices such as door sensors and panic buttons to initiate video recording and external relays to activate lights.

AXIS M1033-W and AXIS M1034-W include support for hosted video with One-Click Camera connection for managing video hosting services over the Internet. This feature can be used with any one of the Axis Video Service Provider interfaces or an Axis Application Development

Partner (ADP) who supports One-Click Camera Connection, including Salient Systems, ipConfigure and Milestone Systems.

AXIS M1033-W and AXIS M1034-W models are supported by the industry's largest base of video management software through the Axis ADP Program and AXIS Camera Station, and are ONVIF-compliant for easy camera system integration.

AXIS M1033-W and AXIS M1034-W, which have a suggested retail prices of $279 and $329, respectively, are expected to be available for order in Q2 2012. For photos and other resources, please visit http://www.axis.com/corporate/press/press_material.htm?key=m1034w.

About Axis Communications
As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

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