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Axis Introduces Affordable IP Cameras with Built-in IR-LED Illumination for Optimal Day and Night Surveillance

High-efficiency IR-LEDs provide 50 feet of light, bring new era of longevity to IR; Includes I/O, HDTV-quality and Micro SD card storage features at a great price

CHELMSFORD, Mass. – ISC West Booth #18051 – March 28, 2012 – Axis Communications, the world leader in network video, announces two strong additions to the successful AXIS M11 Network Camera Series: AXIS M1143-L and AXIS M1144-L Network Cameras with integrated IR-LED illumination and mechanical IR-cut filters for true day/night surveillance. The new indoor fixed IP cameras are specially designed for easy and discreet day and night surveillance, with highly efficient H.264 video compression and options for full frame rate HDTV quality – making them ideal for professional surveillance in retail outlets, restaurants, hotels and offices.

With their slim, compact and intuitive design, AXIS M11-L Network Cameras enable quick and easy installation and trouble-free surveillance for applications where surveillance is required around-the-clock. The cameras feature two easily adjustable levers concealed by a lid at the top of the camera to adjust focus and field of view, and two high-efficiency integrated IR-LEDs are purpose-built to have a longer life than typical market LEDs and mirror the lifespan of the IP camera.

“Integrated IR is an attractive feature because there’s no need to configure or focus the IR light or buy additional accessories. However, LEDs from traditionally integrated IR cameras have been known to produce heat that causes noise in the picture and burn out in a few short years,” said Fredrik Nilsson, general manager, Axis Communications, Inc. “The high-efficiency IR-LED lights in the AXIS M11-L cameras are sunk behind the lens to dissipate that heat and provide up to 50 feet of IR light for a minimum of seven years – even if used 24 hours a day, seven days a week.”

AXIS M1143-L (SVGA) and AXIS M1144-L (HDTV 720p/1.3MP) Network Cameras offer multiple H.264 and Motion JPEG streams that can be individually optimized for bandwidth and storage efficiency. Other benefits include pixel counter, corridor format, Power over Ethernet (IEEE 802.3af) and an I/O port to connect ancillary devices such as a PIR sensor or alarm panel.

With a built-in Micro SD/SDHC memory card slot, AXIS M11-L provides a great complement to the recently released AXIS Camera Companion solution for small camera count systems. In addition, the cameras include support for AXIS Video Hosting System (AVHS) with One-Click Camera connection and ONVIF specification for interoperability of network video products.

AXIS M11-L Network Cameras are supported by AXIS Camera Station video management software as well as the industry's largest base of application software through Axis' Application Development Partner program.

The cameras are anticipated to be available in Q2 2012 at the suggested retail prices of \$499 for AXIS M1143-L and \$599 for AXIS M1144-L.

For photos and more, please visit

www.axis.com/corporate/press/press_material.htm?key=m111_series.

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

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