



Chelmsford, Mass., March 15, 2012

Axis Communications to Launch New Network Video Technologies and Expand IP Surveillance into Small Markets at ISC West

Executives to Speak at Numerous Educational Sessions; Onsite Certification, Partner Pavilion and IP Video for All Key Themes in 2012

CHELMSFORD, Mass. – March 15, 2012 – Axis Communications, the world leader in network video, will be launching a handful of new products and speaking in key educational sessions throughout ISC West 2012, March 27–30, Las Vegas (Booth #18051). Axis will showcase how IP surveillance is a very attractive solution for all system sizes – even small camera count systems – while demonstrating new technologies that are increasing the usability of IP in challenging environments, such as difficult lighting conditions and weather extremes.

Booth #18051: IP Video for All Systems, All Environments

Axis will have live demos of its latest network video innovations, including products featuring revolutionary color-at-night Lightfinder technology and enhanced “Dynamic Capture” Wide Dynamic Range for varying lighting conditions, AXIS Q60 PTZ Dome Network Camera Series for all weather conditions ranging from -40° to 167° F, the latest thermal detection capabilities in the AXIS Q19 Series, as well as the most affordable high-quality encoders on the market.

Booth #18051 will also highlight recording solutions for all sized installations, including the Axis hosted video command center, integrated Network Attached Storage (NAS) products and the latest advancements in in-camera SD card storage technology to bring IP to small systems.

New this year will be interactive Axis Partner Ecosystem kiosks for attendees to learn more about the company’s partners – including software developers, technology vendors, systems integrators and hosted video providers – and how to find them on the show floor.

Get Certified – Axis Certified Professional Testing Center

For partners, consultants and end-users who want to get the most out of their Las Vegas trip, Axis is once again offering onsite certification for the Axis Certified Professional Program. The Axis Network Video Exam will be administered for \$150 USD by Prometric in Sands Conference Room 101 on the ground floor.

Get Involved – Numerous Events at ISC West

In addition to its booth and speaking presence at ISC West, Axis will be participating in numerous events during the week, including Mission 500’s Security 5K, Young Security Professionals (YSP) West at ISC and the SIA Customer Appreciation Reception. Axis will also have two separate speaking slots in the Ingram Micro IT Pavilion.

Get Educated – Axis Speaking Participation

Vendor Solution Seminar – Axis Insight from A to PTZ

Wednesday, March 28, 10:15AM–12:15PM, Room 704, Venetian, Level 1

Join Director of Technical Services James Marcella as he provides a complete overview of Axis' newest products from the ARTPEC-4 chipset to the latest PTZ cameras to the SIA New Product Showcase entrants, including AXIS Q1602 Network Camera with Lightfinder technology and an improved edge recording solution for small camera count systems.

Network Camera Security: Why Consultants Should Care

Tuesday, March 27, 1:30–3:15PM, CL04

Featuring: James Marcella, Director, Technical Services, Axis Communications; Ray Bernard, President, Ray Bernard Consulting Services; and Rodney Thayer, Principal, RSG Modelworks

Standards Roundup: Physical Security, Safety Design and Video Quality

Wednesday, March 28, 10:15–11:15AM, DT01

Featuring: Steve Surfaro, Security Industry Liaison, Axis Communications; Carol Everett Oliver, RCDD, ESS, Marketing Analyst, Berk-Tek; Anna Paulson, Electronics Engineer, US Dept. of Commerce, Public Safety Communications Research Labs; and Donald Zoufal, Safety and Security Industry Executive, System Development Integration

Why Hackers are Attacking Part I: Staying Ahead of the Threat with Logical Security and Credentialing

Wednesday, March 28, 11:30AM–1:00PM, IT02

Featuring: Steve Surfaro, Security Industry Liaison, Axis Communications; Kent Browne, Principal Security Architect, IBM Internet Security Systems; Ron Martin, CPP, Executive Director, Open Security Exchange; and Darnell Washington, President/CEO, SecureXperts

Why Hackers are Attacking Part II: Staying Ahead of the Threat with Logical Security and Credentialing

Wednesday, March 28, 1:30–2:30PM, IT03

Featuring: Steve Surfaro, Security Industry Liaison, Axis Communications; and Andrew Klein, Product Manager, Narus, Inc.

Security Cloud Computing is Skyrocketing and so is RMR

Wednesday, March 28, 2:00–4:00PM, Marco Polo Room #803

Featuring: Matt Krebs, Business Development Manager for Hosted Video, Axis Communications; Mark McCourt, Group Publisher, Security Media Group; Bud Broomhead, CEO, Intransa; Eric Fullerton, President, Milestone Systems; Dick O'Leary, Sr. Director, EMC

Business Model Solutions for Hosted Video and Video Security as a Service Deployment

Thursday, March 29, 2:45–3:45PM, HS04

Featuring: Matt Krebs, Business Development Manager for Hosted Video, Axis Communications; Ray Coulombe, Managing Director, SecuritySpecifiers.com; and Brian Carle, Director of Product Strategy, Salient Systems

About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world – driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.

Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.

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