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New panoramic cameras enable broader range of businesses to benefit from 360o HD surveillance

360o multisensor cameras provide effective HD monitoring of large areas in airports, railway stations and public squares, negating the need for multiple camera installations

Axis Communications, the market leader in network video, has introduced two multisensor panoramic cameras, allowing a high definition, uninhibited view of large areas that would traditionally require a large number of separate devices. These latest additions make high end surveillance more accessible to businesses, reducing maintenance costs plus allowing for easy installation.

The P3707-PE and Q3708-PVE cameras are designed for large scale video surveillance in airport terminals, railway and metro stations as well as city surveillance installations such as public squares. Through utilisation of Axis' Zipstream technology, the cameras specialise in assessing details of interest, making them ideal for perimeter security in critical infrastructure and industrial sites, university campuses and school halls, or shopping centre security both indoors and outdoors.

Through the utilisation of multiple sensors within a single housing, the network camera performs the same role as several separate devices, allowing an uninhibited view of large areas in high definition, while remaining an easily installed, cost effective alternative to larger-scale installations. These devices further utilise Axis' Zipstream technology to reduce bandwidth requirements as well as Power over Ethernet, enabling usage in hard to reach locations such as lampposts or building tops.

“The new cameras address the market need for fixed, high-resolution panoramic cameras for superb wide area surveillance. With several cameras in one, they reduce the number of cameras that need to be mounted, making them a cost-effective solution,” states Daren Lang, Regional Director of Business Development at Axis Northern Europe. “AXIS P3707-PE provides a 360° overview, or a combination of overviews and close-ups in different directions - ideal for use in wide areas, at intersections of hallways or roads, or from the corners of buildings. With AXIS Q3708-PVE, you have a high-resolution 180° camera with excellent low light and wide dynamic range capabilities.”

In order to address the issue of maximum surveillance from a single point, AXIS P3707-PE comprises four camera heads that can be repositioned along a circular track to point in the desired viewing direction. Each camera head can be individually tilted and adjusted to provide a 108° to 54° horizontal field of view for either wide or zoomed-in views. The camera heads can also be rotated to support Axis' Corridor Format for optimal coverage of vertically oriented scenes, with a specially designed clear cover allows for undistorted views in all directions. The AXIS

P3707-PE supports individually configurable video streams for each camera head, as well as quad-view streaming, enabling 1080p resolution videos at 12.5/15 frames per second and 720p videos at full frame rate.

AXIS Q3708-PVE offers easy and cost-efficient installation. The camera's three lenses are factory-focused, so no focusing is required on site. It has Wide Dynamic Range - Forensic Capture technology and low light capabilities for excellent image quality in all lighting conditions. AXIS Q3708-PVE provides 11-megapixel resolution (3x QuadHD) at 30 frames per second, or 15-megapixel resolution (3x 5MP) at 20 frames per second.

For photos and other resources, please visit:

http://www.axis.com/corporate/press/press_material.htm?key=p3707pe

http://www.axis.com/corporate/press/press_material.htm?key=axis_q3708-pve

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About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network.

Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 70,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com

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