

Watford, August 13, 2015

Axis bolsters UK team with multiple appointments

Axis Communications, the global market leader in network video has made three new appointments to its UK sales and distribution teams.

Peter Dempsey, joins Axis as a key account manager for the Irish market. Peter has over 23 years' experience of the Irish security industry and a vast knowledge of network video. Prior to joining Axis, he was a key account manager for Panasonic for ten years, managing the distribution and system integrator channels and key product launches.

Katherine Bramwell, joins as a distribution account manager based in Watford. She has over 20 years' experience in the security and IT sectors and was previously the northern region area sales manager for ADI Global Distribution. At Axis, Katherine will be responsible for managing key Axis distributors and establishing long-term partnerships, helping them with the growth and education of their business.

Mark Eggett, also joins Axis as a sales engineer for the South East England region. At Axis he will be working closely with the sales team and helping the channel and partners realise the benefits of Axis products. As a former solutions engineer for Axis partner, Milestone Systems, Mark is highly experienced at helping customers specify the right product for the right solution.

Atul Rajput, regional director, northern Europe, added: "We're delighted to welcome these new members to our UK team. All of our new recruits have the necessary specialist experience to support our partner network.

"These are key strategic appointments for us and demonstrate our continued commitment to offering 'best in class' support for our partner network. Following on from many years of successful growth in the UK and Irish markets these new appointments will further strengthen our team and ensure we have the resources in place to support our partner network as we continue to see our business grow and develop."

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For more information about Axis Communications visit: www.axis.com

For all Axis media enquiries, please contact:

Good Relations: Phone: + 44 (0) 1625 500800, E-mail: axis@goodrelationsregional.co.uk

For further information about Axis Communications Northern Region, please contact:

Kristina Tullberg, PR and Communications Specialist, Axis Communications Northern Europe

Phone: + 46 46 272 1800, E-mail: pressoffice-ne@axis.com

About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network.

Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 70,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com

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