Watford, April 9, 2015

Axis strengthens its network video solution offering for small systems

With the continued growth of video surveillance in the SMB market, new solutions that expand storage capacity and flexibility and enhance ease of use for this segment are needed. To meet the cost, installation and maintenance requirements for SMBs, Axis has strengthened its offering specifically for small systems. For efficient storage of video, AXIS Surveillance microSDXC™ Card 64GB is a reliable high performance edge storage solution. The launch of AXIS Camera Companion 3 will introduce Axis Secure Remote Access, which improves ease of installation by removing the need of manual port forwarding and router configuration.

Axis Communications, the world leader in network video, strengthens its offering for small systems with the launch of AXIS Surveillance microSDXC Card 64GB, a memory card optimized for surveillance applications, and AXIS Camera Companion 3, a major upgrade of the multiple award-winning surveillance solution for small systems. "The penetration of AXIS Camera Companion in small businesses shows that users really appreciate the simplicity, ease-of-installation and freedom of use that it offers. This new version further streamlines the installation process and provides even more flexibility for small security systems," says Peter Friberg, Axis' Director Solution Management.

For optimal storage of video content, the new AXIS Surveillance microSDXC Card 64GB combines the market and technology know-how from SanDisk, a global leader in flash storage, with the extensive security system expertise of Axis. "Working with Axis, a market leader in network video, we have gained unique insight into the needs and requirements of surveillance applications, thus allowing us to optimize our products for this use," says Oded Sagee, senior director and general manager of Connected and Computing Solutions at SanDisk. "Our vertically integrated approach and expertise in flash memory enables us to architect our industrial grade storage solutions to provide the reliability needed to offer trusted performance that's absolutely critical for the security and surveillance markets." Reliable high performance edge storage is specifically useful in 1-4 channel AXIS Camera Companion systems, offering de-centralized video recording and eliminating the cost and the risk with centralized solutions. The AXIS Surveillance microSDXC Card 64GB is delivered with a SD™ card adapter and supported by Axis 3-year warranty.

AXIS Camera Companion software turns Axis cameras into a surveillance solution that typically comprises of 1-4 cameras and supports up to 16 channels. The new version, AXIS Camera Companion 3, introduces Axis Secure Remote Access, which removes the need of manual port forwarding and router configuration, thus enabling an easy to setup, encrypted communication between cameras and smartphone or PC clients. "With Axis Secure Remote Access it is evident that security has been taken into consideration from the start," says Jonas Magazinius, security

consultant at Assured AB.

In addition, AXIS Camera Companion 3 offers an updated user interface with several performance improvements, such as instant camera switching in live view for enhanced user experience and sharper client de-warping for better image usability of overview cameras with 360 views. "The combination of AXIS Camera Companion 3, the new AXIS Surveillance microSDXC Card 64GB and the recently announced Axis' Zipstream technology for reduced bandwidth and storage needs futher aligns our solutions to meet the unique needs of the small systems market," added Peter Friberg.

The new AXIS Surveillance microSDXC Card 64GB will be available through Axis sales channels during Q2 2015.

The new AXIS Camera Companion 3 software client will be available for free download from http://www.axis.com/products/cam_companion_software/index.htm during Q2 2015.

The cameras are available through Axis' security installation and system integration partners. Axis network cameras and video encoders with firmware 5.40 or later support AXIS Camera Companion.
For a complete list of the supported products, please see:
http://www.axis.com/products/cam_companion_software/supported.htm
For photos and more, please visit
http://www.axis.com/corporate/press/press_material.htm?key=accom

AXIS Camera Companion has won ASIS Accolades Security's Best Award, Maximum Impact Awards as the Best Video Surveillance System, both in USA and Futurshop 2012 Awards for Best Security Product in Spain. It has also been voted the 'most innovative' surveillance solution by an independent panel of experts for the Association of Convenience Stores.