

London, April 1, 2009

Axis Communications wins Network Computing's IP user application of the year award

Axis Communications, the global leader in the network video market¹ is celebrating after winning the IP user application of the year award for its AXIS 207MW Network Camera at the third annual Network Computing awards.

The reader-nominated Network Computing awards recognise the products, services and companies that have particularly impressed readers of the publication over the last year. Axis beat off stiff competition from a shortlist of eight to take home the best IP user application award for its AXIS 207MW Network Camera.

The AXIS 207MW Network Camera is the smallest wireless megapixel network camera in the world, offering the best image quality in its class even in low lighting conditions. It comes with both Wireless IEEE 802.11g and Ethernet network interface for flexible installation. The AXIS 207MW Network Camera is ideal for indoor surveillance and is equally suited for residential and small business use. It is especially proficient for use in situations that require greater detail or a wider field of view.

Phil Doyle, managing director, Axis Communications said: "The fact that this award was nominated for by the readers of Network Computing makes it all the more important. It is fantastic that this award is based on genuine reader opinion and it really is testament to Axis' position as the global market leader in the network video market.

"With resolution at least three times better than analogue CCTV, the demand for network cameras is continuing to rise and we are dedicated to meeting this demand, continually broadening our offering to ensure we remain the market leader."

This year's Network Computing Awards ceremony took place on 19th March at the Guomon Tower

Hotel in London and was hosted by comedian Stephen Grant. Launched in 1991, Network Computing is the UK's longest established computer networking magazine.

Notes to editors

1 Axis Communications is the global market leader in the network video market with a market share of network cameras of 33.5%. The world market for network cameras alone is forecast to be worth more than \$2.5 Billion by 2012. The network camera market is set to have a CAGR of more than 35 per cent per year over the next three years, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2008 Edition' published in November 2008.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Sweden-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Nordic, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com

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