

Watford, June 24, 2013

Axis brightens up the weather

Axis Communications, the global leader in network video, together with specialist systems engineer and Axis partner Cybertronix Ltd, have joined forces to provide the control system for BBC Weather's studios which have relocated from Television Centre to Broadcasting House, its new state-of-the-art home.

Broadcasting House is the multimedia broadcasting centre which brings together the BBC's national and international radio, television and online journalism under one roof for first time alongside the broadcaster's Television and Network Radio services.

The installation centred on the relocation of the existing BBC Weather studios creating three new cutting edge enclosed and open-air studios, all built using IP technology and required the switch to be made from the old studios to the new, overnight.

Stuart Box, director at Cybertronix explained: "The use of the Axis technology has helped transform the whole studio away from legacy systems to the use of IP technology.

"The new studios can now be controlled from any remote location and, if there is a problem with a studio, it can be serviced remotely or the control can even be transferred to an entirely new equipment room at the push of a button – something that just wouldn't be possible without IP technology.

"We have worked with Axis for over a decade and during that time they have always delivered for us. This project was no exception and we received the usual quick, efficient and helpful service that we have come to expect from Axis."

AXIS Q7401 video encoders were used for a variety of uses including background alignment and remote fault finding. The encoders also ensured that the video streams could be sent over an IP network to be viewed or recorded from anywhere in the building.

AXIS P8221 Network I/O Audio Modules were also used in the installation in order to mix video sources, control mute, voice processor and voice levels in the studios.

Atul Rajput, regional director, Northern Europe, Axis Communications added: "This is another great example of how Axis technology is being specified by our partners and used to help improve systems for some of the world's biggest brands.

"The technology has contributed to the transformation of the new studios and allowed practically every process to be operated remotely. It opens the door to endless possibilities and is a quicker, more efficient and effective way of working."

For more information about Axis Communications visit www.axis.com.

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About Axis

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analogue to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform. Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries.

Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS.

For more information about Axis, please visit our website www.axis.com

Follow us on Twitter: @Axis_NEur

About Cybertronix

Cybertronix Limited was formed in 1992 and has now built up an extensive installed base of IP-CCTV, broadcast, multimedia and intelligent video systems. The company can also develop bespoke systems to order that meet the customer's individual needs.

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