

London, June 19, 2012

Reading train station is the UK's first to benefit from IP-based CCTV surveillance

Reading train station is set to become the first station in the UK to benefit from HD TV quality IP-based surveillance. Network Rail has awarded Certificates of Acceptance to a range of IP cameras from Axis Communications to significantly improve coverage at the station and provide a safer environment for rail staff and customers.

Reading station's new IP-based CCTV surveillance system is currently being rolled out as part of a complete station redevelopment programme to accommodate more trains, new platforms, fewer delays and a much improved train station.

As one of the busiest stations in the UK outside of London, with more than 14 million passengers travelling through annually, Network Rail was keen to improve the overall coverage of the entire site by using megapixel cameras to enable larger scenes to be monitored than had previously been possible with analogue solutions. To achieve this, Network Rail invited a number of manufacturers to take part in a trial to assess a range of IP cameras.

Explaining Network Rail's reasons for selecting Axis cameras following the trial, Raul Marquez, a senior project engineer for Network Rail said: "We analysed footage of customers passing through the ticket barriers and very quickly realised that by using just two megapixel cameras from Axis we were able to see far wider coverage of the station.

"Axis worked closely with us throughout the trial period and recommended a range of cameras suitable for our varying needs. We chose Axis cameras as they provide excellent image quality and a breadth of coverage that analogue cameras are just unable to achieve.

"Axis cameras are also extremely easy to install which in a station is a real plus point as cameras can be relocated very quickly and easily if the need arises. These cameras are also a greener option as they use less power than our previous analogue CCTV system and are simpler to maintain.

"Essentially, once the roll out is complete, surveillance at this station will be excellent and will help create a safer environment for both our customers and staff."

Phil Doyle, regional director, Northern Europe, Axis Communications said: "Reading will be the first train station in the UK to realise the full benefits offered by IP-based surveillance.

"We have worked with Network Rail to provide them with real-time access to live and recorded images in HDTV quality.

“On completion of the camera roll out, Reading station will boast one of the most sophisticated surveillance systems in the UK’s transportation sector which will be easy to maintain and add to for many years to come.”

The cameras are being rolled out as each new platform is constructed and the full deployment is expected to be completed by April 2013.

ENDS

Notes to editors

Many stations worldwide already benefit from the advantages offered by Axis IP surveillance cameras:

- *Real-time surveillance for numerous stakeholders, including remote and mobile*
- *HD quality images guaranteeing crystal clear pictures*
- *Ease of installation and repositioning which also reduces maintenance activity*
- *Reduced camera count means lower initial and ongoing expenditure*
- *Most efficient use of bandwidth and storage capacity using Axis’ unique processing chip specifically designed for surveillance cameras*

Axis Communications is the global market leader in the network video market. The network camera market is set to have a CAGR of 27 per cent per year over the next five years. The world market for video surveillance products is forecast to be worth more than \$14,474 million by 2014 according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled ‘The World Market for CCTV and Video Surveillance Equipment 2009 Edition’ published in August 2009

About Axis

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analogue to digital video surveillance. Offering network video solutions for professional installations, Axis’ products and solutions are based on an innovative, open technology platform.

Axis has over 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 172 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com. Follow us on Twitter: @Axis_NEur

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