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Axis Communications' IP cameras chosen for new hosted service from NW Systems

NW Systems has launched a new service known as Streamdays 2 which will use Axis Communications' network cameras. The new hosted service is aimed at any business that wants to stream live footage on their corporate websites.

Streamdays 2 uses the latest technologies to deliver live video using Axis IP cameras which means that all the images from the customer's cameras are streamed to a secure remote server managed by Streamdays, a NW Systems division, where they can be broadcast over the Internet.

Frank Crouwel, managing director at NW Systems Group Ltd, said: "We chose to work with Axis Communications as its cameras are the easiest to integrate with the Streamdays 2 application and the image quality they produce is second to none.

"Up until recently, it was only possible to get one image on a website every three to five seconds, whereas now customers can have a postcard-sized image of up to 30 frames per second. This service is so simple to use and with the removal of frame rate and viewer limitations it is one simple package."

Customers using the service, which costs £24.99 per month, are no longer limited on the number of simultaneous camera views. Additionally, browser support has been widened meaning that the camera images can be viewed across a range of platforms such as a PC, Mac or even iPhone.

Phil Doyle, regional director, Northern Europe at Axis Communications, said: "This service is ideal for businesses in the leisure and tourism sectors that want to show potential customers the facilities they have to offer.

"Streamdays 2 uses a range of Axis cameras, all with HD and H.264 so live image quality is better than ever. It is a simple and cost effective way of enhancing a website and with Streamdays managing the transmission and storage of multiple video streams, it couldn't be more accessible to these businesses."

A range of Axis cameras are compatible with Streamdays 2, to find out more contact Nick Platt-Higgins on 07771 967761 or visit www.axis.com.

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About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com