

London, November 30, 2010

World record for Axis network camera on wireless network in the stratosphere

Axis Communications, the global leader in the network video market¹, has set a world record with the world's highest wireless network. An Axis network camera delivered high quality images to Earth from 35,000 metres after being sent into the atmosphere by a stratospheric balloon from the Esrange Space Centre in the north of Sweden.

The Esrange Space Centre at the Swedish Space Corporation sent a high altitude balloon equipped with atmospheric physics research tools up to 35,000 metres. When the tests were completed the 100,000m³ balloon was brought down with three parachutes. Unique to this launch was that the parachutes were equipped with a network camera from Axis Communications, the AXIS Q6034-E, which made it possible for the researchers to validate the parachute system and the landing with high quality images in real time from Earth. The balloon landed in northern Finland, which required the wireless network to have a reach of 400 km.

Phil Doyle, regional director, Northern Europe, Axis Communications said: "Axis outdoor video solutions are designed to withstand extreme weather conditions and to provide reliable surveillance at all times. To manage to deliver images in conditions of -73° C for over three hours, with the lowest temperature reaching -90° C, is very satisfying."

Per Baldemar, head of the launching team of Rocket & Balloon Systems at the Swedish Space Corporation said: "To be able to visually see what is happening in real time, combined with the data we are recording, is invaluable for assessing how the parachutes behave and where they land. It will lead to more reliable and secure landings."

For press images from the launch go to <http://www.ssc.se/bexus-1.aspx>. A video of the AXIS Q6034 in operation from 35,000m height is also available on YouTube, visit <http://www.youtube.com/watch?v=m5ToWQw24AY>.

Notes to editors

1 Axis Communications is the global market leader in the network video market. The network camera market is set to have a CAGR of 27 per cent per year over the next five years. The world market for video surveillance products is forecast to be worth more than \$14,474 million by 2014 according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2009 Edition' published in August 2009.

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analogue to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com

For all media enquiries, please contact:

Fiona Whyatt, Insight Marketing & Communications

Phone: + 44 (0) 1625 500800, E-mail: axis@insightmkt.com