

Lund, May 13, 2009

Axis Communications is Export Company of the Year 2009

Axis Communications received the Swedish Export Prize from His Majesty the King at an award ceremony held at Cirkus in Stockholm on Tuesday evening. The award is given to a Swedish company that has displayed a strong export trend during recent years with successes on several markets, which at the same time displays good profitability and positive development of the Swedish operations.[1]

The motivation for the prize was: “Axis Communications was the first to launch network cameras. Through rapid product development and a sales model, where Axis systematically supported its distributors via its own offices, the company has captured the position of international market leader.”

“We are proud that Axis Communications has received the Swedish Export Prize in competition with a number of other successful Swedish companies. Axis has shown strong growth over the past five years and the company’s sales, as well as international sales, have tripled. We see a great interest for our network video products worldwide and we have expanded globally through establishment of local offices, most recently in Beijing, Sao Paulo and Moscow“, says Ray Mauritsson, President of Axis Communications.

Axis has long experience of global operations and today 95 percent of sales are exported. Axis has been active internationally since its foundation in 1984 and the company reaches about 70 markets throughout the world with the assistance of 25,000 partners.

Axis Communications is market leading within network video products and Axis’ surveillance cameras are currently used in schools in the US and England, at the airport in Sydney, in the Moscow metro and on trains in Switzerland, for public surveillance in France and for surveillance of dams in China, among other places. Network video products account for 96 percent of Axis’ new sales.

[1] The Swedish Trade Council’s description

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

For further information, please contact:

*Margareta Lantz, Investor Relations and Corporate Communications Manager, Axis Communications
Phone +46 46 2721800, E-mail: pressoffice@axis.com*