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Axis launches HDTV quality video surveillance kits for small and medium-sized businesses

Easy to install AXIS M10, AXIS M11 and AXIS M32 Series security camera bundles offer a complete and future-proof IP-based video surveillance solution for SMBs at an affordable price point

Axis Communications, the global leader in the network video market, announced today that it is introducing several bundled product offerings addressing the specific needs of small and medium-sized businesses. The new AXIS M Lines digital video surveillance kits each consist of four network cameras and come complete with professional monitoring and recording software. The kits are easily expandable by tapping into Axis' comprehensive portfolio of over 50 compatible IP camera models for any need.

The AXIS M10, AXIS M11 and AXIS M32 Series digital video surveillance kits include the AXIS Camera Station software for monitoring and recording. The proven, professional-grade software can be installed on a standard PC and features automatic camera discovery and configuration, a flexible live view setup and an intuitive user interface. AXIS Camera Station is in use at over 30.000 sites world-wide and available in English, French, Italian, German, Spanish, Russian, Korean, Japanese, Chinese, Swedish and Danish.

“With our new bundled AXIS M-lines offerings, business owners get a complete solution for next-generation digital video surveillance at an affordable price point. The new camera kits can be mixed and matched and are ideal for small retail shops, office environments and the education sector. They deliver HDTV image quality for better identification as well as allow for remote monitoring,” said Erik Frännlid, Director of Product Management, Axis Communications.

Business owners can choose from seven different AXIS M Series kits to best meet their individual needs. The AXIS M3203 kit features discreet fixed dome cameras with motion detection and detection of camera tampering attempts like blocking or spray-painting. The AXIS M1031-W kit includes four wireless cameras which can detect movement in the dark. All AXIS M Series kits can easily be expanded by adding on additional Axis network cameras.

Learn more about the new AXIS M-lines digital video surveillance kits for small and medium-sized businesses at www.axis.com/focus.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing technology shift from analog to digital network video. Axis products are used for security surveillance and remote monitoring in order to provide safety and security in society as well as in installations to optimize customers' business processes.

Axis is a Sweden-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Nordic under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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