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Axis Communications opens up its online training to the general public

Axis Communications, the global market leader in the network video market, shows its commitment to its partners through offering in-depth training at the Axis Communications Academy. The academy is now extending its offering of online courses via e-learning to anyone who is interested.

With the ongoing migration from analog CCTV to IP-based surveillance there is a constant and growing demand for education on the latest technology innovations and applications. Axis has during several years offered its customers and partners training courses on the different aspects of IP surveillance at various Axis Communications Academies around the world. However for a variety of e-learning courses it is no longer necessary to be a partner to take part. Anyone interested can now log on to the academy site and register for these free online courses.

Hans Ekkehart Baier from Triumvirat IT Solutions, comments that “our people need to stay ahead of the game in terms of network surveillance knowledge, but this can be challenging when they are busy at customer sites and on the road. With the e-learning format I can access it at any time from any location”.

The modular courses cover a variety of topics including design, installation and understanding specific products. The e-learning courses are currently available in English, apart from the Axis Camera Station course which is also available in French, Italian, German, Spanish, Brazilian Portuguese, Chinese, Dutch, Korean and Taiwanese.

According to a recent IMS study, security integrators are shifting their focus from installation to analysis and design, having identified this area as a new and more profitable revenue stream. Lars Åberg, VP Marketing, Axis Communications, backs this up: “We conducted a global survey and found a clear trend in the demand for design focused courses. Systems designers, more than anyone else, are looking for comprehensive courses which cover a wide range of competencies. We offer the course Tools and Resources for System Designers, amongst a number of others, all of which can be attended online at anytime from anywhere in the world.”

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing technology shift from analog to digital network video. Axis products are used for security surveillance and remote monitoring in order to provide safety and security in society as well as in installations to optimize customers' business processes.

Axis is a Sweden-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Nordic under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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