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Axis gains market shares according to new IMS report

Axis Communications, the global leader in the network video market, announced today that IMS Research estimate Axis' global market share for network cameras at 32%.

In the same report*, IMS rank all vendors providing video surveillance equipment, including digital and analog security equipment such as cameras, recording solutions and video servers/encoders.

"Axis has moved from 12th in the world in last year's study to be positioned 8th in 2006. This is very impressive for a company that has only been active in the market for around 10 years", says Simon Harris, IMS Research.

In the security cameras category including all cameras (analog and network based), IMS ranked Axis as number 4, compared with 8 in the preceding report. IMS also ranked Axis as the worldwide market leader for video servers.

The combined worldwide market for network cameras is forecasted by IMS to continue to grow at an annual rate of 40 percent.

"We are pleased to note that the IMS report confirms the positive trend of strong growth on the market, which is in line with our own expectations," says Ray Mauritsson, CEO of Axis Communications.

Axis focuses on the professional segment of the network video market with customers in the education, transportation, government, retail, banking and industrial segments. By deploying standard IT infrastructure, network video systems deliver scalable, flexible, cost-effective and future-proof systems.

* The world market for CCTV & Video Surveillance Equipment, 2007 edition.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com.