

Lund, May 26, 2015

Axis Communications' Academy empowering knowledge

This year Axis Communications' Academy is celebrating ten years, a training initiative that since its inception in 2005 has helped more than 50 000 partners to strengthen their network video knowledge and offerings.

Today, ten years later, we can state that it was the correct assessment. Network video accounts for almost 50 percent of all new installations of video surveillance globally, and Axis has strengthened its leading position in a market. One of the keys to Axis' success – the partner network, has grown from about 2,000 to more than 75,000 partners, in some 179 countries.

Axis Communications' Academy has had an intensive decade. During 2005, 696 people took part in classroom training, and this year, the number of participants is expected to exceed 10 000. Since the start, more than 50 000 partners have been trained in the advantages of network security solutions and in Axis' market-leading cameras and technology in the area. In addition, almost 4 200 people had their network video knowledge validated through Axis' global certification program, which was launched in 2011.



“We are strongly dedicated to boosting our partners' competence and to providing them with the training they need to be able to sell, design, install and configure security solutions of the highest quality to their customers”, explains Charlotte Löffler Ivarsson, Manager Academy & Technical Information Management.

All training is developed within the framework of Axis Communications' Academy and carried out by Axis' own trainers. As a result of this commitment to knowledge and learning, Axis Communications' Academy has developed into a complete, multilingual and global knowledge center with an offering that meets needs at every level among partners around the world. And this trend is continuing.

For further information about Axis Communications, please contact:
Margareta Lantz, Corporate Communications & PR Manager, Axis Communications
Phone: + 46 46 2721800, E-mail: pressoffice@axis.com.

About Axis

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets. Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.