

Lund, March 20, 2015

## Axis appointed top five of Sweden's best workplaces 2015

**Axis Communications, global market leader in digital security solutions, has been named as Sweden's fifth best workplace in Great Place to Work's annual ranking. The benchmark study, which ranks Sweden's best workplaces, is based on a survey where employees are asked about how they perceive their workplace and culture assessment where experts evaluate the corporate culture. Axis, which has over 1,900 employees in more than 40 countries, was awarded as the fifth place in the category large organizations with more than 250 employees.**

Axis, which has approximately 1,150 employees in Lund, receives the award for its strong corporate culture, which is characterized by openness, taking responsibility, new thinking, entrepreneurship, challenging established concepts as well as an ambition to change and renew.

“This prestigious award confirms that Axis' long-term investments in personnel and careful work on building a strong corporate culture have given us satisfied employees and good opportunities to continue our high rate of recruitment. During the whole of Axis' 30-year journey – from startup with three hopeful entrepreneurs to a global company with a network of more than 75,000 partners – our employees have been our absolute most important asset,” says Malin Ruijsenaars, Chief Personnel Officer at Axis who accepted the prize yesterday at a gala event in Berns Salonger in Stockholm.

Growth company Axis maintains a high rate of recruitment and 314 employees were hired in 2014 alone. About 60 percent of the employees have been recruited since 2009 and Axis has a thorough recruitment process in order to attract well-qualified and dedicated employees who are crucial for the company's continued success.

In order to strengthen the corporate culture in the international organization, Axis makes continual efforts to firmly establish the company's core values among its employees. All new recruits receive a good insight into all parts of the company through introductory training at the headquarters in Lund. Axis' core values – Act as One, Always Open and Think Big – were developed in an internal project where the employees themselves had to define what the company stood for, which resulted in a very deeply established, democratic value system.

Axis attaches great importance to promoting the personal development of its employees and offers well-defined career paths, which are in line with the company's goals. One example of this is IP@Axis, an employee exchange program as well as knowledge transfer aimed at strengthening the corporate culture and developing employees. Axis also offers employees the chance to work on fixed-term projects at an Axis office somewhere else in the world.

The international organizational development company Great Place to Work chose Sweden's best workplaces for the fourteenth consecutive year in the small, medium-sized and large organization categories. The Swedish ranking, which is included in the world's largest workplace study, is based on answers from 148 participating organizations and companies.

***For further information about Axis Communications, please contact:***

*Margareta Lantz, Corporate Communications & PR Manager, Axis Communications*

*Phone: + 46 708 90 18 92, E-mail: [margareta.lantz@axis.com](mailto:margareta.lantz@axis.com).*

***About Axis***

*Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.*

*Axis has more than 1,900 dedicated employees in more than 40 countries around the world, supported by a network of over 75,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*

***About Great Place to Work***

*Great Place to Work® is an international organizational development company founded by Robert Levering in 1992. Great Place to Work® measures and develops workplace culture for all types of companies and organizations. The company operates in 48 countries throughout the world and has about 500 employees. Customers include large international companies as well as national or local companies and organizations <http://www.greatplacetowork.se>*