

Lund, March 25, 2014

Axis announces two new series of fixed dome network cameras for high-end installations and affordable volume deployments

The AXIS Q35 Network Camera Series is suited for high-end video surveillance installations offering HDTV 1080p resolution at 60 fps, Electronic Image Stabilization or Wide Dynamic Range - dynamic capture (WDR) technology. The AXIS P32 Network Camera Series meets quality and cost demands of volume deployments featuring HDTV video quality and remote zoom and focus.

Axis Communications, the market leader in network video, announces ten strong additions to its comprehensive lineup of fixed dome network cameras. The new AXIS Q35 Series and AXIS P32 Series as well as two additions to the existing AXIS P33 Series offer customers versatile options meeting any installation need and ranging from high-end to affordable.

“The AXIS P33 Series is a customer favorite offering high image usability and great reliability coupled with features we were first on the market with such as remote zoom and focus. The new AXIS Q35 and AXIS P32 Series complement the existing offering with both high-end and affordable camera options,” says Erik Frännlid, Director of Product Management, Axis Communications. “The AXIS Q35 Series delivers maximum performance meeting the demands of critical infrastructure or airports and railway stations. The AXIS P32 Series addresses the need of customers requiring high quality at an affordable price point, for example in retail installations.”

The new AXIS Q35 Series consists of the AXIS Q3505-V for indoor installations and the AXIS Q3505-VE for outdoor installations, both with wide and tele lens options. The cameras deliver smooth and steady video with HDTV 1080p video recording at 60 frames per second and Electronic Image Stabilization (EIS). The intelligent operational functions of the cameras allow operators to use live zoom for example together with the Gatekeeper application to get closer views of people or vehicles. The cameras can seamlessly transition between handling strong variations in light (WDR) and low-light conditions. The IK10-rated and dust-resistant indoor model and the IK10+ impact resistant outdoor model, together with vibration resistance and shock detection - an automatic alarm sent to the operator if the camera is hit –make the cameras ideal for installations with a need for highly durable and reliable video surveillance.

The new AXIS P32 Series consists of four vandal-resistant day and night camera models for indoor or outdoor installation. The cameras are designed to meet both the quality and cost demands of the market, while at the same time being easy to use and operate. Featuring varifocal lenses with remote zoom and focus as well as P-Iris control, the cameras provide HDTV image quality both day and night. The indoor AXIS P3214-V and the outdoor AXIS P3214-VE deliver HDTV 720p video while the indoor AXIS P3215-V and the outdoor AXIS P3215-VE offer

HDTV 1080p video. The option to add intelligent video analytics such as people counting and different camera mounting options with optional accessories make them ideal solutions for retail and other service industries.

The indoor AXIS P3365-V and the outdoor AXIS P3365-VE are additions to the existing AXIS P33 Series and provide features such as full HDTV 1080p video and wide angle of view of up to 100 degrees. In line with the AXIS P33 Series, the new cameras have the same popular design and support remote focus and zoom, P-Iris control and pixel counter. Both cameras are IK10 vandal resistant, have a wide operating temperature range and are suitable for a wide variety of installations.

The new AXIS Q35Series, the outdoor models of the AXIS P32 Series and the two new additions to the AXIS P33 Series are planned to be available in the end of Q2 2014 through Axis' distribution channels. The indoor models of the AXIS P32 Series are planned to be available in Q3 2014.

All of the new cameras are supported by the industry's largest base of video management software through the Axis Application Development Partner Program and AXIS Camera Station. The cameras include support for AXIS Camera Companion, AXIS Camera Application Platform, AXIS Video Hosting System and ONVIF for easy camera system integration and for application developers to provide the camera with intelligent capabilities.

For photos and other resources, please visit:

www.axis.com/corporate/press/press_material.htm?key=p32_series

www.axis.com/corporate/press/press_material.htm?key=p3365v

www.axis.com/corporate/press/press_material.htm?key=p3365ve

www.axis.com/corporate/press/press_material.htm?key=q35_serie

For further information about Axis Communications, please contact:

Lena Hedén, PR Marketing Manager, Axis Communications

Phone: + 46 46 272 1800, E-mail: pressoffice@axis.com.

About Axis

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to its customers and carried through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets. Axis has more than 1,600 dedicated employees in more than 40 countries around the world, supported by a network of over 65,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.