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Axis announces its most cost-effective full HDTV 1080p network camera

The new AXIS M1025 Network Camera meets the needs of small stores, boutiques, offices and residential users looking for an easy-to-install and affordable network camera solution.

Axis Communications, the market leader in network video, today announces AXIS M1025, an indoor, network camera with a compact design that delivers excellent video quality in full HDTV 1080p or 2 megapixel resolution, in full frame rate. The camera includes smart features like support for HDMI output (Micro) for live streaming onto a monitor at HDTV 720p; support for memory card to store videos; Corridor Format that optimizes the surveillance of narrow corridors and aisles, and support for Power over Ethernet in addition to DC power.

“AXIS M1025 is the first full HDTV 1080p / 2 megapixel camera in the successful AXIS M10 Series. With this camera we have added support for HDMI output (Micro) and also Power over Ethernet,” says Erik Frännlid, Axis’ Director of Product Management. “The HDMI output (Micro) will be useful for those retail stores where a public view monitor is required, and Power over Ethernet simplifies installation and saves time and cost. Small system surveillance users, security managers of small offices and home users will enjoy the flexibility of this stylish and affordable camera.”

AXIS M1025 Network Camera also features support for AXIS Video Hosting System with one-click camera connection, making the camera ideal for a hosted video solution. Thanks to the support for memory cards, AXIS M1025 is also ideal for AXIS Camera Companion, the cost-effective IP video solution designed for small installations. AXIS M1025 includes support for multiple H.264 video streams.

The camera is supported by the industry’s largest base of video management software through the Axis Application Development Partner Program and AXIS Camera Station. The camera includes support for AXIS Camera Application Platform and ONVIF for easy camera system integration and for application developers to provide the camera with intelligent capabilities. AXIS M1025 is planned to be available in Q1 2014 through Axis distribution channels.

For photos and other resources, please visit:

www.axis.com/corporate/press/press_material.htm?key=m1025.

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About Axis

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network

video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to its customers and carried through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,600 dedicated employees in more than 40 countries around the world, supported by a network of over 60,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com.