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Axis enters the physical access control market

Axis Communications enters the physical access control market by introducing a network door controller with built-in web-based software. AXIS A1001 Network Door Controller is a complement to Axis' existing portfolio of innovative network video products and creates unique integration possibilities for partners and end users.

“Bringing product innovation to the physical access control market is a natural step in Axis’ development as there is a strong connection between access control and video surveillance. As the market leader in network cameras, Axis plays an important role in driving convergence to IP-based products in video surveillance. We now apply that expertise in IP technology to the physical access control market in the same way. The physical access control market is primed to make the shift to open IP technology,” said Ray Mauritsson, President and CEO, Axis Communications.

AXIS A1001 Network Door Controller is the first non-proprietary and open IP-based access controller on the market. It is a platform for two different solutions. AXIS Entry Manager (AXIS A1001 with built in software) is a ready-made solution for small- to mid-sized businesses—such as offices, industries and retail stores—with typically 10 doors and basic access control requirements.

For larger enterprise systems, AXIS A1001’s open application programming interface enables Axis’ Application Development Partners (ADP) to meet specific customer requirements. Initially, Axis ADP partners Aimetis, Genetec, IMRON, Milestone Systems, Next Level Security Systems and OnSSI are engaged in the development of solutions, which include video integration and advanced access control functionality.

Initially, Axis launches AXIS A1001 Network Door Controller in the US market in Q4 in 2013. The United States was an early adopter of network video technology and is also a huge market for physical access control. The value of the global physical access control market is about USD 3 billion (2012) and will increase to approximately USD 4.2 billion by 2017, which represents an annual growth of 7 percent, according to market research firm IHS*.

“Axis started its innovative quest back in 1984 by developing protocol converters and then continued to printers and storage devices before inventing and launching the first network camera in 1996. Although we now enter the physical access control market, our focus will continue to be on network video products. We expect physical access control sales to represent a small, but important, part of our total business,” said Mauritsson.

Further features of the AXIS A1001 Network Door Controller include:

Open architecture that allows easy integration of video, intrusion detection and other systems.

Support for Power over Ethernet to reduce the need for separate power cables and proprietary cables.

Cardholder data and system configurations are automatically stored and synchronized between controllers and the units can be managed from any computer in the system.

Enabler for an 'edge' solution with one controller for each door and a fixed price per door. It is fully scalable, eliminating the traditional central controller multiple of 4, 8, 16 or 32 doors.

Support for most existing reader protocols and reader types, and standard IT and security equipment such as door locks and door position sensors.

The installation wizard and the color coded connectors help users to complete the installation and verify that door locks, readers and other equipment are connected properly.

The API is designed for compliance with ONVIF Profile C, which will enable interoperability between clients and devices of physical access control systems (PACS) and network-based video systems.

For photos and other resources, please visit: www.axis.com/access_control

* IHS CCTV and Video Surveillance Equipment – World – 2013

For further information about Axis Communications, please contact:

Margareta Lantz, Manager Corporate Communications & PR

Phone: + 46 46 272 1892, E-mail pressoffice@axis.com

About Axis

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world - driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform. Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com www.axis.com.