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## **New AXIS Camera Companion release – Cloud site sharing and Digital zoom**

**The AXIS Camera Companion upgrade includes easy site sharing, achieved by providing basic information about sites and cameras using a free cloud-based service and other valuable features such as digital zoom functionality.**

The rapid evolution of the multiple award-winning AXIS Camera Companion continues. Axis Communications, the world leader in network video, today presents a new release. “As of April 2013 we have registered over 60,000 downloads of the free software client. This indicates that users really appreciate the simplicity and the superb HDTV image quality offered by AXIS Camera Companion,” says Peter Friberg, Axis’ Director of System and Services. “By combining the advantages of a de-centralized system with the power the cloud brings, we can provide the market with a very flexible, easy-to-use and affordable recording solution.”

The new version also includes support for digital zoom in live and recorded video. Customers can now take advantage of the increasing range of HDTV cameras, as well as support for the panoramic views from Axis’s 360° fixed dome cameras, providing great overview and details with only one camera.

AXIS Camera Companion allows small business owners to easily navigate to different sites and by the use of HDTV network cameras clearly identify intruders, shoplifters and other incidents. Video can be viewed live and recordings played back from anywhere – onsite or remotely over the Internet.

Unlike analog surveillance installations, AXIS Camera Companion does not require a central recording device – a digital video recorder (DVR), network video recorder (NVR), or even a computer. All images are recorded onto a standard SD memory card in each camera, and the cameras keep recording even if the network fails. The cameras are powered over the network, eliminating the need for separate power cables. This reduces cost, simplifies installation, and makes the system more robust as there is no single point of failure. To further protect customers’ investments, existing analog cameras can be integrated via video encoders.

Further features of AXIS Camera Companion include:

- Third-party apps for viewing live and recorded video and for integration of Public View Monitors for loss prevention on leading smartphones and tablets, such as iPhone, iPad and Android.
- Support for 64 GB SDXC cards in all network video products with SD card capabilities
- Administrator, operator and viewer user access levels
- Support for motion detection and pan/tilt/zoom control and one-way audio

- Easy and secure export of video and snapshots from single or multiple cameras

The new AXIS Camera Companion 2.0 software client is available for free download from [http://www.axis.com/products/cam\\_companion\\_software/index.htm](http://www.axis.com/products/cam_companion_software/index.htm).

*The cameras are available through Axis' security installation and system integration partners. A majority of Axis network cameras and video encoders with firmware 5.40 or later support AXIS Camera Companion.*

*For a complete list of the supported products, please see:*

[http://www.axis.com/products/cam\\_companion\\_software/supported.htm](http://www.axis.com/products/cam_companion_software/supported.htm)

*For photos and more, please visit*

[http://www.axis.com/corporate/press/press\\_material.htm?key=accom](http://www.axis.com/corporate/press/press_material.htm?key=accom)

*AXIS Camera Companion won ASIS Accolades Security's Best Award, Maximum Impact Awards as the Best Video Surveillance System, both in USA and Futurshop 2012 Awards for Best Security Product in Spain.*

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***About Axis Communications***

*As the market leader in network video, Axis is leading the way to a safer, smarter, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.*

*Axis has more than 1,400 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).*