

Lund, April 25, 2012

## **Axis announces small network cameras with support for edge storage and AXIS Camera Companion**

**Axis Communications announces today the affordable and indoor AXIS M1013 and AXIS M1014 Network Cameras, with small design and support for edge storage, making them suitable for securing locations such as small businesses, boutiques, restaurants, hotels and residences.**

“With their superb video quality in both SVGA and HDTV, and support for edge storage and AXIS Camera Companion, AXIS M1013 and AXIS M1014 are perfectly adapted for retail and other industries that require dependable video surveillance at an affordable cost,” says Erik Frännlid, Director of Product Management, Axis Communications, “These cameras allow store and home owners and other users to experience the resolution, full frame rate, and color fidelity of HDTV surveillance – without compromising the budget.”

At full frame rate AXIS M1014 offers HDTV 720p / 1 megapixel resolution, while AXIS M1013 offers SVGA resolution. The small, affordable and indoor AXIS M10 Network Camera Series come with practical features that help installations with cost restraints: H.264 compression that reduces storage and bandwidth needs, and edge storage, which includes support for storage on MicroSDHC cards as well as recording to network shares such as Network-Attached Storage (NAS). This allows users to build cost-efficient and reliable recording solutions, and can for example be used to achieve redundancy in a system.

Thanks to the support for MicroSDHC cards in the cameras, they are ideal for AXIS Camera Companion, the recently launched intuitive and cost-effective IP video solution designed for small installations. Recording the video to a MicroSDHC memory card in each camera reduces cost, simplifies installation and ensures that there is no single point of failure in the system.

AXIS M1013 and AXIS M1014 models are supported by the industry’s largest base of video management software through the Axis Application Development Partner Program, and AXIS Camera Station. The cameras include support for AXIS Camera Companion, Hosted Video and ONVIF for easy camera system integration.

AXIS M1013 and AXIS M1014 Network Cameras will be available in Q2 2012. For photos and other resources, please visit: [www.axis.com/corporate/press/press\\_material.htm?key=m1014](http://www.axis.com/corporate/press/press_material.htm?key=m1014).

***For further information about Axis Communications, please contact:***

*Lena Hedén, PR Marketing Manager, Axis Communications*

*Phone: + 46 46 272 1800, E-mail: [pressoffice@axis.com](mailto:pressoffice@axis.com)*

***About Axis Communications***

*As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.*

*Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website [www.axis.com](http://www.axis.com)*