



PRESS RELEASE

Lund, March 28, 2012

Axis introduces affordable cameras with built-in IR-LED illumination for optimal day and night surveillance

Axis Communications, the world leader in network video, announces a new strong addition to the successful AXIS M11 Network Camera Series. The new cameras are specially designed for easy and discreet day and night surveillance, comprising HDTV quality and the highly efficient H.264 video compression, making them ideal for professional surveillance in boutiques, restaurants, hotels and offices.

“The integration of IR LEDs in our new camera models provides an affordable and attractive offering, fulfilling the market’s demand for a discreet all-in-one, day and night indoor surveillance solution” says Erik Fränklid, Axis’ Director of Product Management. “These new models provide adjustable IR LED illumination which is invisible to the human eye, and are ideal for discovering objects in a range of up to 15 meters (50ft.), even in complete darkness”.

With their slim and compact design, the cameras enable quick and easy installation, simple setup and a trouble-free surveillance solution for applications where surveillance is required round-the-clock. AXIS M11-L Network Cameras include both an SVGA-resolution camera model and an HDTV model providing 720p video at full frame rate.

AXIS M1143-L and AXIS M1144-L Network Cameras offer multiple H.264 and Motion JPEG streams that can be individually optimized for bandwidth and storage efficiency. Other benefits include support for Edge storage with the built-in SD/SDHC memory card slot, pixel counter, corridor format, Power over Ethernet (IEEE 802.3af) and I/O port for PIR sensor possibilities.

AXIS M11-L Network Cameras are supported by AXIS Camera Station video management software as well as the industry’s largest base of application software through Axis’ Application Development Partner Program. In addition, the cameras include support for AXIS Video Hosting System (AVHS) with One-Click Camera connection and ONVIF specification for interoperability of network video products.

The cameras will be available to order in Q2 2012. For photos and more, please visit www.axis.com/corporate/press/press_material.htm?key=m11_series.

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About Axis Communications

As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis’

products and solutions are based on an innovative, open technology platform.

Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com