PRESS RELEASE

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Axis introduces fixed domes with exceptional image quality, including light sensitivity with Lightfinder

Axis Communications today introduces new fixed dome cameras incorporating Axis' latest technology to achieve outstanding image quality and video analytics performance. The light sensitivity of these cameras is exceptional, obtained with Lightfinder technology; a combination of Axis' expertise in image processing, in-house system-on-chip development and selection of the best optical components. Adding up, two of the new models integrate IR illumination featuring new LED technology.

"Our expertise in image processing and system-on-chip technology has always been key differentiators in the development of Axis' video surveillance products," says Erik Frännlid, Director of Product Management, Axis Communications. "The new fixed domes, based on the best optical components, offer exceptional image quality, and the Lightfinder technology allows the cameras to "see" colors even in very dark conditions. We believe that the latest additions to AXIS P33 Series are ideal for a broad range of applications and market segments."

The new offering includes indoor models, streamlined for cost-efficiency, as well as indoor and outdoor models that offer features such as vandal resistance, audio and I/O ports, and integrated IR illumination. The cameras provide SVGA or HDTV 720p/1.3MP resolution based on a new, top-quality 1/3" image sensor. Two varifocal lens options are available, with P-Iris control that precisely controls the iris for crisp and sharp images. The wide-angle models offer an angle of view of more than 100 degrees for broader scene coverage. All AXIS P33 cameras offer quick and easy installation capabilities such as remote zoom and the pixel counter, ensuring that the viewing angle is optimized for the monitored area and required pixel resolution. The remote focus feature eliminates the need for manual focusing at the camera. Using standard, environmental-friendly Power over Ethernet even for the weatherproof models that operate in extreme temperatures, including those that integrate IR illumination, only one network cable is required to carry both power and data.

The IR models incorporate new, long-life LED technology that is highly power-efficient and minimizes heat dissipation. Adjustable in angle of illumination and intensity, the integrated IR solution offers easy-to-install illumination, optimized for the scene. This results in high-quality, low-noise video in completely dark areas.

The new AXIS P33 fixed dome models are supported by the industry's largest base of video management software through the Axis Application Development Partner Program, and AXIS Camera Station. The cameras include support for AXIS Camera Application Platform, AXIS Video Hosting System and ONVIF for easy camera system integration and for application developers to provide the camera with intelligent capabilities. These cameras offer increased processing power, allowing for greatly enhanced performance in video analytics applications.

The new AXIS P33 Network Cameras will be available in Q2 2012. For photos and other resources, please visit: www.axis.com/corporate/press/press_material.htm?key=p33_56_group.

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About Axis Communications
As the market leader in network video, Axis is leading the way to a smarter, safer, more secure world — driving the shift from analog to digital video surveillance. Offering network video solutions for professional installations, Axis' products and solutions are based on an innovative, open technology platform.
Axis has more than 1,000 dedicated employees in 40 locations around the world and cooperates with partners covering 179 countries. Founded in 1984, Axis is a Sweden-based IT company listed on NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com