

Lund, November 15, 2004

Axis receives Award of Excellence from Ingram Micro

Axis Communications today announced that the company has received the Ingram Micro Award of Excellence in the Emerging Solutions arena. Axis has become an integral part of the Ingram Micro Solution Center as a leading provider of network video solutions to resellers worldwide.

"Ingram Micro is the world's largest technology distributor and a major influencer in the technology industry. We are honored to be recognized as a key contributor to their success in the emerging network video market," said Fredrik Nilsson, General Manager of Axis Communications U.S. "Through the support of partners like Ingram Micro, Axis continues to grow the market and evolve its products to remain the leader in this emerging field."

Axis is driving the development and growth of the network video market and is recognized as the leader in this space by market research groups such as Frost & Sullivan, JP Freeman and IMS Research. The network camera market is continuing to gain strength and is expected to overtake the analog (CCTV) camera.

"Ingram Micro is pleased to name Axis Communications as the recipient of the Award for Excellence in the Emerging Solutions arena," said Paul Bay, Ingram Micro vice president, vendor business management United States. "Maintaining strong relationships with partners like Axis Communications ensures that Ingram Micro remains at the forefront of the global technology marketplace."

Axis network video products are used for many applications, including security and remote monitoring. The products offer customers a cost efficient, future-proof investment and more flexibility than analog closed-circuit television (CCTV) systems. Axis network video products enable off-site monitoring, higher image quality, and ease of use.

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About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the Stockholmsbörsen (XSSE:AXIS). Axis operates globally with offices in 14 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 100 countries and is the only global IT distributor with operations in Asia. Visit www.ingrammicro.com.