

Lund, March 9, 2004

## Axis delivers network cameras to yet another U.S. school district

**Axis Communications announced today that the Frisco Independent School District (FISD) in Texas, U.S. has chosen to install Axis network cameras in 25 education and administrative buildings. Axis' partner, Digital Technology & Surveillance (DTS), will install approximately 430 of the IP-based cameras, which will be operational by August 2004.**

The FISD selected DTS' OmniOculus system, which is based on Axis network cameras, to proactively combat violence, theft and bullying on school grounds. The cameras will be installed in public areas such as hallways, parking lots, entrances and lunchrooms, and the system will enable school officials to utilize a secure password to access live and recorded video via any Internet-connected computer. In addition, the system complements the district's crisis management plan by allowing local police and rescue workers to access the system in case of an emergency situation.

"Having a security and surveillance system based on IP standards has been a major benefit to the FISD," said Kevin Haller, director of security for the FISD. "Because the cameras operate over the computer network, we can utilize our existing infrastructure and save money in installation costs. Retrofitting our buildings with the cabling needed to operate an analog system would have been too cost prohibitive."

Unlike analog systems, network video eliminates the need for a dedicated monitoring system, provides better image quality, delivers full-motion video (30 frames per second) via the computer network, and easily scales to accommodate more cameras as the district adds new buildings.

Axis network cameras and video servers connect directly to IP-based networks and contain built-in Web servers and operating systems that enable the transmission of real-time images over the Internet. The OmniOculus system, which DTS designed specially for K-12 school environments, manages these live and archived images with a single solution, regardless of where the school is located.

School security is one of the fastest growing markets for network video technology. According to the U.S. Department of Education 2002 "Indicators of School Crime and Safety" report, 15 percent of public schools reported using video surveillance to monitor students and their school.

For further information, please contact:

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**About Axis**

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis\' products and solutions are focused on applications such as security surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the Stockholmsbörsen (XSSE:AXIS). Axis operates globally with offices in 14 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at [www.axis.com](http://www.axis.com).

**About DTS**

Committed to the safety and security of our homes, schools and businesses, Digital Technology & Surveillance offers innovative solutions to surveillance issues. For more information, please see [www.getdts.com](http://www.getdts.com).

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**About Frisco Independent School District**

The Frisco Independent School District is the fastest growing school district in Texas, increasing enrollment by 20-30 percent over the last several years. Frisco currently serves approximately 13,400 students on 22 campuses and employs 1,774 teachers, administrators and other support staff. The district is committed to providing the best in educational opportunities for all students by attracting quality teachers and staff members, creating an environment rich with resources, and making safety a number one priority. For more information, please visit [www.friscoisd.org](http://www.friscoisd.org).

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