

Lund, December 6, 2005

Axis Partners with HP to Meet Network Scanning Solution Demand

The total value of this initial partnership for Axis is 360,000 EURO.

The digital sending package is a solution to significantly lower costs and increase speed and reliability vs. fax and traditional mail or courier. It can scan and send paper documents to email, file servers and be integrated with document archiving and databases with a built-in XML API. Powered by Axis Network Document Server, the HP Scanjet 7650n meets the growing demand within the small business sector - driven among other things, by heightened security, privacy awareness and the use of email as a communication and organising tool.

The beauty of the solution is in its simplicity. Users simply need to place document in the scanner, select an email address from the distribution list on the AXIS 70U Network Document Server, and press "send". The document is digitised and sent as an attachment to the recipient's email inbox in three easy steps. It is essentially a very user-friendly, out-of-the-box solution for digitising and managing paper-based information, all for less than 1000 EURO (MRSP including VAT).

"Thanks to our collaboration with Axis, we are able to provide one of the most versatile and productive models available to SMBs," said Georg Thomas, HP Scanjet product manager EMEA. "Users will be able to easily scan business documents, reports and photos, and send them instantly to any number of recipients simultaneously."

"This partnership is a perfect fit for us with our long history of networking office peripherals," said Patrik Anderson, Manager, Document Solutions of Axis Communications. "Together with HP and with this Network Scanning Solution, we provide a much needed cost and time saving solution for small businesses."

The HP Scanjet 7650n consists of the AXIS 70U and HP Scanjet 7650, will be priced at 999 EURO MRSP including VAT. It will be available in most markets in Europe, Middle East and Africa from February 1st, 2006 through HP Channels. More information about the Network Scanning Solution can be found on: www.axis.com/promotion/hp.

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About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis\' products and solutions are focused on applications such as security, surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 16 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.

About HP

HP is a technology solutions provider to consumers, businesses and institutions globally. The company\'s offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended Oct. 31, 2004, HP revenue totaled \$79.9 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at www.hp.com.