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Axis wins new network video project for US school security market

Axis Communications, the global leader in the network video market, announced today that the Eastchester Union Free School District in Westchester, N.Y., has installed an Axis network camera system to improve security and surveillance on all five of its school campuses. Axis\' partner, Select Telecom Inc., installed the cameras to monitor interior areas, and the district now has plans to add more Axis network cameras to the buildings\' perimeters. The complete system will deploy more than 100 Axis cameras.

The network video system replaces the district\'s analog camera system, which often did not properly record video and provided only grainy black-and-white images. The Axis network cameras are installed in hallways, doorways, stairways, lunchrooms, computer labs and libraries, and have the ability to provide color, full-motion (30 frames a second) video. Live or recorded video is available at any time via the Internet to authorized users such as principals and resource officers, who primarily use the system to identify unauthorized people on campus.

"Network video surveillance is a critical component to provide a safe educational environment in which every student is able to learn," says Anita Better, director of information technology for the Eastchester school district. "It was important that we find an affordable solution that provided high-quality video and remote monitoring capabilities. A network-based system offered the best combination of functionality and price."

Eastchester chose a network-based security and surveillance system because it wanted to utilize extra bandwidth on its existing voice over IP-network (VoIP). Select Telecom, Inc. worked with the district to set up virtual local area networks (VLANs) for the video traffic, which use standard routers and switches to separate the voice network from the video network. In addition, the Axis network cameras that will be installed around the schools\' perimeter are equipped with Power over Ethernet (PoE) capabilities. This will enable the school district to use PoE-enabled switches to power the cameras from the network connection, rather than a separate power supply.

"Network video is rapidly being accepted by schools in the USA, given the improved security functionality it provides as well as the absolute cost savings," says Ray Mauritsson, CEO of Axis Communications. "The advantages derived from the convergence of physical security and information technology, create clear reasons why IP-based video systems are consistently replacing analog."

Axis network cameras and video servers connect directly to IP-based networks and contain built-in Web servers and operating systems that enable the transmission of real-time images over the Internet. Network video systems eliminate the need for the expensive coaxial cabling required for analog systems because they utilize Ethernet for video transport over LANs and the Internet.

In addition, network video systems use standard IT hardware for monitoring and recording video, which provides a cost-efficient and scalable architecture that is suitable for a system of any size.

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About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security, surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 16 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.

About Select Telecom

Select Telecom has been in the telecommunication business since 1995, distributing and maintaining complete turn-key business systems (Voice & Data) by NEC, Nortel, Toshiba, and Axis recently added Avaya to its portfolio. In addition to telephone systems, the company designs and installs IP security and video surveillance products.