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Latin American ISP offers Axis network cameras for home, small business security

Axis Communications announced today that TELMEX through Prodigy, an Internet Service Provider (ISP) serving the Latin American market, is now offering customers Axis network cameras for home and small business surveillance. TELMEX is selling Axis network cameras as part of its Prodigy Cam service, a service for broadband customers that provides home and office monitoring from anywhere in the world via the Internet. During the initial phase of the program, the ISP has sold approximately 440,000 USD worth of Axis network cameras to users throughout Mexico.

"TELMEX chose the AXIS 206 and AXIS 207W network cameras because of their affordable price points, functionality and compact designs", says Javier Vázquez del Mercado, commercial sub director for TELMEX. "The Axis network cameras are also based on open technology, so they were easy to integrate with our monitoring system – an important consideration when selecting a camera partner."

The TELMEX Prodigy Cam service provides customers the possibility to monitor their homes and small businesses via the Internet. The service includes the remote recording and storage of video, event and motion-based notifications via e-mail and cellular telephones.

Unlike Web cameras, Axis network cameras connect directly to a network and contain built-in Web servers and operating systems that enable the transmission of real-time images over the Internet. They are compatible with both wired and wireless networks. TELMEX designed its Prodigy Cam system specifically for small businesses and home users needing an easy way to supervise their properties.

"As network cameras develop, they are opening up new opportunities such as monitoring homes and small offices via Internet. TELMEX recognized this trend and is meeting customer demand through its Prodigy Cam service and the sale of Axis network video products", says Ray Mauritsson, President of Axis Communications.

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About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as securitysurveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 17 countries and in cooperation with distributor and system integrators in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at www.axis.com.