

Lund, March 22, 2016

Axis introduces high performance mini dome cameras for discreet indoor video surveillance

The compact palm-sized design of the new cameras in the AXIS M30 Series allows them to be discreetly installed in indoor locations. They can easily be repainted in any desired color to blend in with their environment and are ideally suited for video surveillance applications in hotels, restaurants, retail shops, offices and schools.

Axis Communications, the market leader in network video, introduces three new mini dome network cameras to the AXIS M30 Series. The new models offer HDTV image quality to capture all details, Wide Dynamic Range (WDR) technology to adapt to variable lighting conditions and Axis' Zipstream technology to reduce storage and bandwidth requirements without sacrificing important image details. The factory-focused cameras can be mounted on walls or ceilings and easily be leveled and directed in any direction using a 3-axis camera angle adjustment.



The new high performance mini dome network cameras are ideally suited for indoor video surveillance applications in hotels, restaurants, retail shops, offices and schools.

“Our new AXIS M30 cameras offer superb video quality in indoor environments at a very attractive price point. This makes them ideally suited for small and medium-sized business installations where many cameras are needed to cover the whole area without blind spots,” says Erik Frännlid, Director of Product Management, Axis Communications. “The cameras are easy to install and come factory-focused. With their compact dimensions they can be mounted very discreetly. Customers get a high quality product that has undergone rigorous testing and offers great reliability. We underline this with three years warranty.”

AXIS M3044-V provides HDTV 720p video at up to 30 fps. AXIS M3045-V provides HDTV 1080p video at 30 fps and offers HDMI support that enables live streaming to an HDTV monitor for public viewing. The AXIS M3046-V offers 4MP resolution at up to 30 fps and provides multiple, individually configurable H.264 and Motion JPEG video streams. AXIS M3046-V can also be used as an alternative to a camera with varifocal lens – its 4MP resolution and digital PTZ capability enable sharp, cropped out views in HDTV 1080p, for example, with a horizontal field of view between 95° and 125°.

The new cameras in the AXIS M30 Series provide multiple, individually configurable H.264 and Motion JPEG video streams. They offer video motion detection and active tampering alarm as well as support for third party video analytics applications such as people counting. Axis' Corridor Format makes full use of the sensor when monitoring narrow areas such as staircases, hallways or aisles by providing vertically oriented video streams. The cameras have an Ethernet connector for network connectivity as well as power (PoE) and an integrated MicroSD/microSDHC memory card slot for edge storage applications.

AXIS M3044-V, AXIS M3045-V and AXIS M3046-V come with a three-year warranty. This will be the new standard for all Axis M-line products and a significant increase to the previous one-year warranty.



AXIS M30 cameras are supported by the industry's largest base of video management software through the [Axis Application Development Partner \(ADP\) Program](#), and [AXIS Camera Station](#). The cameras also include support for [AXIS Camera Application Platform](#) and [ONVIF](#) for easy system integration.

The new cameras in the AXIS M30 Series are planned to be available in April, 2016 through Axis distribution channels.

For photos and other resources, please visit:

http://www.axis.com/corporate/press/press_material.htm?key=m30series

For further information about Axis Communications, please contact:

Lena Hedén, PR Marketing Manager, Axis Communications

Phone: + 46 46 272 1800, E-mail: pressoffice@axis.com

About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to its customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 2,100 dedicated employees in more than 50 countries around the world, supported by a global network of over 80,000 partners. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS. For more information about Axis, please visit our website www.axis.com