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HDTV quality and 18x zoom introduced in new Axis indoor pan/tilt/zoom camera

Axis Communications today presents its highest video quality pan/tilt/zoom camera with HDTV performance and 18x zoom for indoor surveillance applications. Together with an IP51-rated protection against dust and dripping water, the AXIS P5534 PTZ Dome Network Camera is ideal for use at airports, train stations, warehouses, shops and schools.

"Axis is committed to bringing HDTV-quality video to the surveillance industry, and we have done it first with fixed cameras and now PTZ cameras," says Wai King Wong, Axis' Country Manager for ANZ. "AXIS P5534 not only has the best video quality in its class, it is also designed for easy and reliable installation indoors. It is protected from dust and dripping water, and supports High Power over Ethernet."

AXIS P5534 offers HDTV 720p in compliance with the SMPTE 296M standard of 1280 x 720 pixel resolution, full frame rate, high color fidelity and a 16:9 format. The camera can deliver multiple, individually configurable H.264 and Motion JPEG video streams simultaneously. H.264 greatly optimises bandwidth and storage use without compromising image quality, while Motion JPEG is supported for increased flexibility. AXIS P5534 also has day and night functionality for high image quality in low light conditions.

The PTZ camera provides 18x optical and 12x digital zoom with autofocus. It can pan 360° due to the unique Auto-flip functionality, which allows the camera to simulate a continuous pan beyond the mechanical stop, thereby enabling an operator to continuously follow an object.

AXIS P5534 can be powered through High Power over Ethernet, which simplifies installation since only one cable is required for power, video and PTZ controls. A High PoE midspan is supplied with the camera.

AXIS P5534 incorporates the Advanced Gatekeeper functionality, which enables the camera to automatically pan, tilt and zoom in when there is activity in the scene and zoom out after a preset time. Other features include two-way audio and audio detection, in addition to four configurable inputs/outputs for connection to external devices such as sensors and relays. The camera's built-in SD/SDHC memory card slot enables recordings to be stored locally.

AXIS P5534 provides the market's most advanced suite of security and network management capabilities. The camera is supported by the AXIS Camera Station video management software, as well as the industry's largest base of application software through Axis' Application Development Partner program. AXIS P5534 will be available to order in November 2009. For photos and other resources, please visit
www.axis.com/corporate/press/press_material.htm?key=p5534.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com

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