

Melbourne, Aust. , March 28, 2014

Axis Communications Recognises Oceania Channel Partners at Annual Awards Ceremony

Nine companies take home Axis Partner Award

Melbourne, AUSTRALIA - 25th March, 2014: At an impressive event on Phillip Island in Melbourne, Axis Communications, the leading global provider of network video, recently held its annual Partner Summit. The Partner Awards Ceremony, which is an important part of the event, saw partners from across the continent recognised and rewarded for excellence in their work with Axis Communications.

There were nine award categories that were hotly contested, including ‘Systems Integrator of the Year’ for each region, the national ‘Systems Integrator of the Year’ award, as well as ‘Application Development Partner of the Year’ and ‘Distributor of the Year’ for Oceania.

Axis Communications also added a special award category this year for the first time. The ‘Hold Fast’ award represents qualities that Axis Communications most admires in its Channel Partners: perseverance and commitment to their long term goals. ‘Hold Fast’ is an old nautical term from the Dutch “Houd Vast” meaning to hold tight and recognises that the past 12 months have not been plain sailing in the global and local economy.

Wai King Wong, Country Manager ANZ, Axis Communications, said, “Well done to all the winners! It’s been a pleasure working with such great partners over the past year. Axis has always been a channel-focused vendor and we wouldn’t be where we are today without all the work our resellers do.”

Wong continued, “We felt strongly about bringing in the ‘Hold Fast’ award this year, and wanted to particularly congratulate all shortlisted in this category. We know that this is a difficult climate in which to do business, both nationally and internationally. While this may not be an economic boom time, we have been impressed with how our partners are weathering the storm and still achieving fantastic results.”

A list of all the categories and winners is below:

Systems Integrator of the Year 2013 (New Zealand) –
Advanced Security Systems Ltd

Systems Integrator of the Year 2013 (Western Australia) –
Zenien Pty Ltd

Systems Integrator of the Year 2013 (NSW & Australian Capital Territory) –

Asset Security Concepts Pty Ltd

Systems Integrator of the Year 2013 (Southern Region) –
Integrators Australia Pty Ltd

Systems Integrator of the Year 2013 (Northern Territory & Queensland) –
Blake Systems Pty Ltd

National Systems Integrator of the Year 2013 (Oceania) –
Honeywell Pacific Ltd

Application Development Partner of the Year 2013 (Oceania) –
Geutebruck Pty Ltd

Distributor of the Year 2013 (Oceania) –
LAN 1 Pty Ltd

Special Category Award - The Axis “Hold Fast” Award 2013 (Oceania) –
Channel Ten Security Imports Ltd

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com.

For further information, please contact:

Sam Cox

Hotwire

Phone: 02 9018 8755

E-mail: sam.cox@hotwirepr.com.au