7 reasons
network audio is right for retail

Discover all the ways Axis audio can help you deter theft, keep customers and staff safe and add ambiance when and where you want it—all from the same easy-to-use system that's pre-configured to sound great right out of the box.

1 Change it up
Audio management software lets you easily assign different content to different zones—play messages, ads, music and more at the right time and in the right place.

2 Just press "play"
Pre-set your messaging, music playlists, controls and more so staff can focus on sales instead of the audio system.

3 Tech you can count on
Axis audio is a reliable system you won't need an IT degree to check on or troubleshoot remotely—and even if one speaker fails, the rest of the system is unaffected.

4 Volume variety
No need for sound levels to be the same everywhere, simply assign different volumes to different zones—louder at entrances, quieter in dressing rooms, for example.

5 Works well with others
Based on open standards means Axis audio is ready to integrate with existing systems. That's how it's able to use your existing SIP telephone system for announcements, for instance.

6 Space smart
Our speakers include hardware and software all-in-one, and the system doesn't require a technical room—freeing up valuable retail space for better uses.

7 As IT as it gets
Axis audio systems connect to standard networks, don't need dedicated cables, and are easy to scale up or down with new devices as your needs change.

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