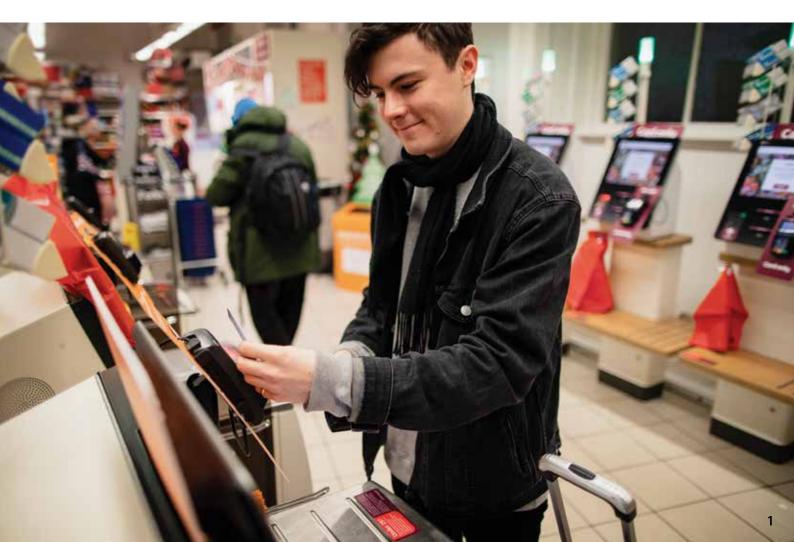# Improve customer service, increase security and **revenue for automated stores.**

Automated stores are no longer a far-off dream. Lockdown and the pandemic have amplified the momentum and led to more consumers accepting autonomous stores. Technology and automation can help retailers create a pleasant and safe shopping experience.

Three main questions might come up for store managers running an automated store:

> How do I manage or restrict access to registered customers?

> Can I prevent loss and damages from theft, crimes and intrusion without any staff or guard?

> How can I communicate with customers in need?

The foundation for such store concepts is IP-based security systems. Network video cameras with integrated video analytics not only deter theft and vandalism, but when combined with other technologies such as access control, audio solutions and people counting systems, they enable a store with secure and contactless access and a welcoming shopping experience for the customer.

Maximize revenue and minimize loss with Axis network solutions: one platform with access control, video surveillance and audio.

Check out

> Leave the store with QR code and verified via Axis intercom.

> Save energy by turning down the lights in specific areas when there are no customers in the store with support from people counter technology.

> Alert customers when check-out is not completed.

Sales area

> Use audio messages to assist customers to operate the self-serve machine with verbal guidance.

> Video surveillance and automated audio announcements with intelligent sound detection and analytics allow you to respond quickly to incidents like slip and fall, violence and aggression.

> Alert store managers for product replenishment when shelf is detected empty.

Entrance

> Alert and deter loitering with video analytics and audio announcements.

> Automatic touchless door opening via QR code and enable service center to visually verify visitors entering the shop.

> Audio announcements such as "The store is under surveillance" effectively deters suspects and crimes.

> Count number of people and understand the flow of movement within your store.

Need help? Send us an enquiry:
www.axis-communications.com