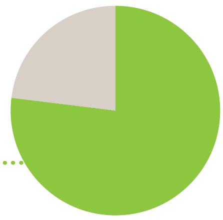
3 ways
to minimize loss…

Theft and inventory shrinkage are obvious causes of lost profit
You need high quality video that facilitates identification as well as powerful, reliable, cost effective tools to protect your assets. High quality network cameras with embedded analytics empower you to quickly identify and react to suspicious behavior and fraud activity.

How big is the issue?
During 2014-2015, employee theft and shoplifting together accounted for **77%** of the total shrinkage, an **increase of 10%** since 2013-2014.*

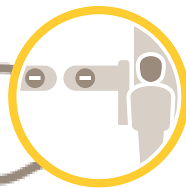


Global shrinkage in retail was $123.39 billion and increased from 0.94% (2013-2014) to 1.42% (2014-2015).*

How?

1 Detect unauthorized access at your entrance!
Discover how reliable **Tailgaiting detector** can help you.

2 Detect people trying to bypass your store barriers!
Direction detector notifies you with instant triggers and alarms.



3 Perform staff checks without profiling!
Random selector can help you conduct inspections without bias.

Learn more, please visit:
www.axis.com/retail/loss-prevention

Based on the total retail market size of 24 countries covered in this report. - Global Retail theft barometer 2014-2015

AXIS COMMUNICATIONS