



# Welcome to Axis!

The world leader in network video:  
Germany office, Munich - Ismoring

# About Axis

Axis Communications was formally founded 1984 by Mikael Karlsson, Martin Gren and Keith Bloodworth. The year before, Martin Gren and Mikael Karlsson started Gren & Karlsson Firmware. By the end of the 1980s Axis had established a position as one of the three world leaders in protocol converters/printer interfaces.

With the emergence of new technologies and the growing importance of network accessibility, Axis broadened its connectivity scope to include solutions for network printing and document management in wired and wireless environments. In response to the convergence towards IP-based systems, Axis also focused increasingly on applications for video surveillance, remote monitoring, and web broadcasting, and introduced the world's first network camera in 1996.

While Axis has come a long way since then, one thing hasn't changed – Axis' dedication to serving the market with a consistent succession of winning network video solutions that expand the users' potential. Today, Axis is the world leader in network video and encoder, driving the shift from analog to digital. The company delivers cost-effective, future-safe video surveillance through an extensive portfolio of network cameras, video encoders, software and accessories. The solutions serve customers in sectors ranging from retail and transportation to education and city surveillance. Today, Axis employees are situated on all continents.

In July 2013 Axis moved to a new office in Ismaning, close to Munich. "In line with our strategy and positive sales development, we have been able to extend the team with many new skilled people in all countries in the region. Therefore a bigger office was necessary. The move also shows that the geographical area Middle Europe is prospering and continued to develop as a strong area within the Axis family", explains Edwin Roobol, Regional Director Middle Europe. "We are very proud of our Axis Experience Center (AEC). One third of our office has been dedicated to show our products together with partner solutions in a real-life environment. We are the global market leader – and the AEC offers us and our partners, the opportunity to demonstrate the benefits our broad portfolio provides for our customers", tells Tanja Hilpert, Sales Director Middle Europe.



A handwritten signature in blue ink, appearing to read 'Edwin Roobol'.

**Edwin Roobol**  
- Regional Director Middle Europe



A handwritten signature in black ink, appearing to read 'Tanja Hilpert'.

**Tanja Hilpert**  
- Sales Director Middle Europe





# Axis Communications in Ismaning

The German Axis office is located in Ismaning, a municipality about 7 km northeast of Munich. Over the centuries, Ismaning was a small agricultural village, mostly famous for its cabbage cultivation. But in the last decades there has been a continuous growth in economy and population. Situated halfway between Munich city center and Munich Airport, Ismaning is the ideal location for working and living. Today, it has about 16,000 residents and many international companies from the IT and media industry have settled here. For visitors, Ismaning offers nice hotels, a small castle, beergardens and walks along the river Isar. Ismaning is a charming place with a rural character and a modern infrastructure – ideal for Axis.

## Contact us:

Axis Communications GmbH  
Adalperostraße 86  
85737 Ismaning  
Germany

Tel: +49 89 35 88 17 0  
Fax: +49 89 35 88 17 269

## Currency

The official currency in Germany is the EURO (€). Cash machines are commonly available and credit and debit cards are accepted at most shops and restaurants; just be sure to ask beforehand if paying by card is possible.

## Dialing in Germany

The country prefix for Germany is +49 (0049). Please remember that roaming charges apply and even short calls can be very expensive.

# Directions to Axis

## Address

Axis Communications GmbH  
Adalperostraße 86  
85737 Ismaning  
Germany

## By air

The closest international Airport is **Munich Airport (MUC)**, called **Franz Joseph Strauß Airport**, located approximately 40 minutes from Munich city center and 20 minutes from the Axis office in Ismaning by train. The price for a one-way ticket to Munich city center is approximately 11€ and to Ismaning, approximately 8€. If you want to take the S-Bahn directly to the office, follow the green S-Bahn sign at the airport to the S-Bahn Station and take the **S8** towards **"Herrsching"** and exit in **Ismaning**. Take the exit at the back of the station. Outside go straight and then immediately take a right to **Mayerbacherstraße**. Then take the next left to **Adalperostraße** and walk until you reach number 86.

## By train

The closest train station to Ismaning is Munich Central Station (München Hauptbahnhof). From there you can take the S-Bahn **S8** towards the **Airport**. Exit at the station **Ismaning** and take the exit at the front and go up the stairs. Go straight and then immediately take a right to **Mayerbacherstraße**. Then take the next left to **Adalperostraße** and walk until you reach number 86.

## By car

When coming from motorway A9: While driving on **A9**, take the exit **Garching Süd** and stay on **B471** heading toward Feldkirchen/Erding/Ismaning/Garching. After 450 m make a left turn; staying on **B471**. After 4.4 km turn right onto **Osterfeldstraße**. After 400 m, head straight through the traffic circle (2nd exit) to **Adalperostraße**. The Axis office is number 86 and offers various parking possibilities.

## By taxi

If you would like to take a taxi to the Axis office in Ismaning, you can take all available taxis from the airport or train station, or you can call a taxi: Taxi München at +49 (0)89 21 610, or Feringa Taxi at +49 (0)89 900 68 780. All taxis in Germany use a taxi meter with fixed rates per kilometer that should be visible in the taxi. Many taxis offer the possibility to pay with credit card, but not all. If you want to be sure you have a taxi with this payment option, please mention it while ordering the taxi.

# Hotels

## in Ismaning

### **Hotel zur Mühle**

Kirchplatz 5

85737 Ismaning bei München

Tel.: +49 (0) 89 96 09 30

[www.hotel-muehle.de](http://www.hotel-muehle.de)

### **Hotel "Zur Post"**

Hauptstraße 7

85737 Ismaning bei München

Tel.: +49 (0) 89 96 98 99 0

[www.hotel-zur-post-ismaning.de](http://www.hotel-zur-post-ismaning.de)

### **Hotel Residenz**

Freisingerstraße 40

85737 Ismaning bei München

Tel.: +49 (0)89 9 61 02 0

[www.hotel-residenz-ismaning.de](http://www.hotel-residenz-ismaning.de)

### **Commundo Tagungshotel**

Seidl-Kreuz-Weg 11

85737 Ismaning bei München

Tel.: +49 0800 8330 330

[www.commundo-tagungshotels.de](http://www.commundo-tagungshotels.de)

### **Hotel am Schlosspark**

Schloßstraße 7

85737 Ismaning bei München

Tel.: +49 (0)89 9 61 02 0

[www.hotelamschlosspark.de](http://www.hotelamschlosspark.de)

### **Hotel Gasthof Neuwirt**

Schloßstraße 7

85737 Ismaning bei München

Tel.: +49 (0)89 9 61 02 0

[www.gasthof-neuwirt-ismaning.de](http://www.gasthof-neuwirt-ismaning.de)

### **Hotel Frey**

Hauptstraße 15

85737 Ismaning bei München

Tel.: +49 (0)89 96 24 23 0

[www.hotel-frey.de](http://www.hotel-frey.de)



# Dining

## in Ismaning

### **Gasthof zur Mühle**

Traditional German food, beergarden  
Kirchplatz 5  
D-85737 Ismaning  
Tel.: +49-89-96 09 30  
[www.hotel-muehle.de](http://www.hotel-muehle.de)

### **Gasthof Soller**

Traditional German food  
Located opposite the S-Bahn station  
Bahnhofstrasse 1  
D - 85737 Ismaning  
Tel.: 089 / 96 28 30  
[www.hotel-soller.de](http://www.hotel-soller.de)

### **Osteria Malandra**

High-quality Italian food, terrace  
Schlossstrasse 17  
85737 Ismaning  
Tel.: 089 99628695  
[www.osteria-malandra.de](http://www.osteria-malandra.de)

### **Cala Luna**

Pizza restaurant  
Hohenadlstr. 2  
Tel.: 089/966481

### **Ricks' Cafe**

Simple modern food, good cocktails  
Bahnhofstr.18  
85737 Ismaning  
Tel.: 089/9612190  
[www.ricks-cafe-ismaning.de](http://www.ricks-cafe-ismaning.de)

### **Rama**

Indian food  
Opposite S-Bahn station  
Bahnhofplatz 5  
85737 Ismaning  
Tel.: 089 / 96 76 90  
[www.restaurant-rama.de](http://www.restaurant-rama.de)

### **Namaskar**

Indian food  
Korbinianplatz 1  
Ecke Münchner Straße  
85737 Ismaning  
Tel.: +89 - 96 46 62

### **Jans' Bistro**

Modern food, jazz music  
Kirchplatz 4  
85737 Ismaning  
Tel.: 089/965425  
[www.jans-bistro.de](http://www.jans-bistro.de)

### **Dionysos**

Greek restaurant, big terrace  
Münchener Straße 76  
85737 Ismaning  
Tel.: 089 99637844  
[www.dionysos-ismaning.de](http://www.dionysos-ismaning.de)

# What to do in Munich?

## **Marienplatz and the New Town Hall of Munich**

Marienplatz is the central square in the heart of Munich; from here you can explore many old and wonderful buildings, churches and landmarks. Marienplatz houses the Mariensäule, a column topped with the golden statue of Virgin Mary, and it is also home to the Old and the New Town Halls of Munich.

## **Frauenkirche Cathedral of Our Blessed Lady**

The Catholic Cathedral of Our Blessed Lady is the landmark of Munich and the city's largest church; it holds up to 20,000 people. Together with the Town Hall, the sturdy twin towers of the Cathedral shape Munich's skyline and make it a great point of orientation. You can also climb the tower steps - the view of Munich's cityscape and the Bavarian Alps is breathtaking.

## **Deutsches Museum (German Museum)**

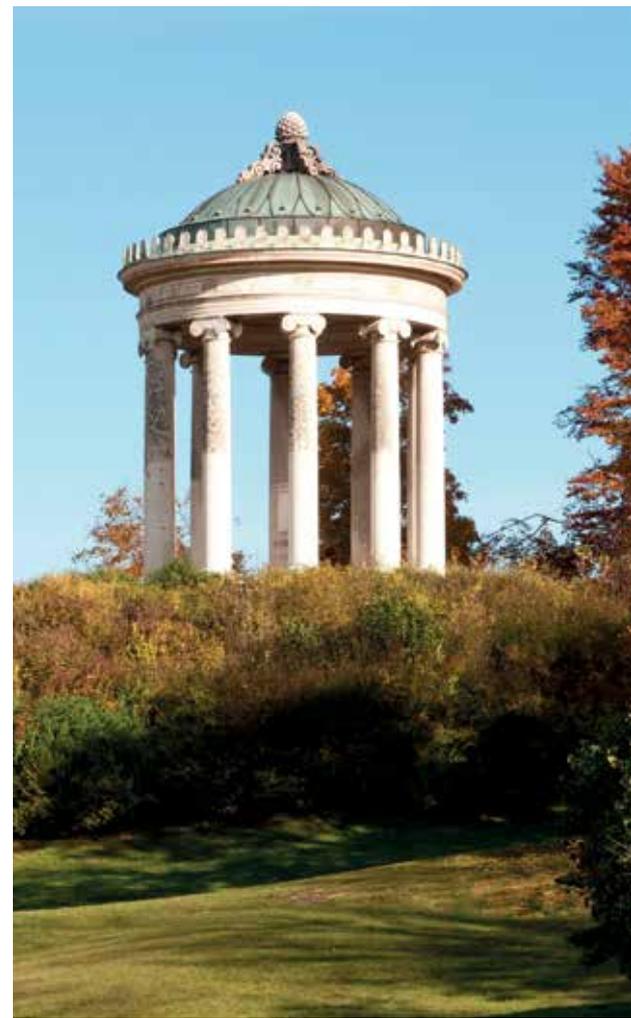
The Deutsches Museum is located on an island in the river Isar that runs through Munich's city center. It is one of the oldest and largest science and technology museums in the world and boasts an impressive collection of historic artifacts.

## **The English Garden**

Munich's largest park really shows the Munich lifestyle: a refreshing beer in the beer garden, sunbathing in the meadow, surfing on the Eisbach, a lot of culture and a splendid view over the city and the Alps.









## **Viktualienmarkt**

Only a few steps away from Marienplatz, you can find the bustling Viktualienmarkt, Munich's daily outdoor farmer's market. Stroll past the 140 colorful booths and enjoy the unique flavor of this market that boasts a great variety of fresh, regional and exotic food

## **Museums Ensemble: Alte Pinakothek, Neue Pinakothek, Pinakothek der Moderne**

West of the English Garden is a unique ensemble of three museums, each of them highlighting a different period in European art. The "Alte Pinakothek" is one of the oldest art galleries in the world and home to over 800 European masterpieces. The "Neue Pinakothek" features art and sculpture from the late 18th to the beginning of the 20th century. The "Pinakothek der Moderne" is the largest museum for modern art in Germany and spotlights art of the 20th century, including photography and video.

## **Olympiapark Olympic Stadium of Munich**

This stadium was the site of the 1972 Summer Olympics, and its design was revolutionary and futuristic for its time: the sweeping and transparent canopies of acrylic glass that were modeled on the Alps are the signature characteristic of the Olympic Stadium.



## **Der Alte Peter (Church of St. Peter)**

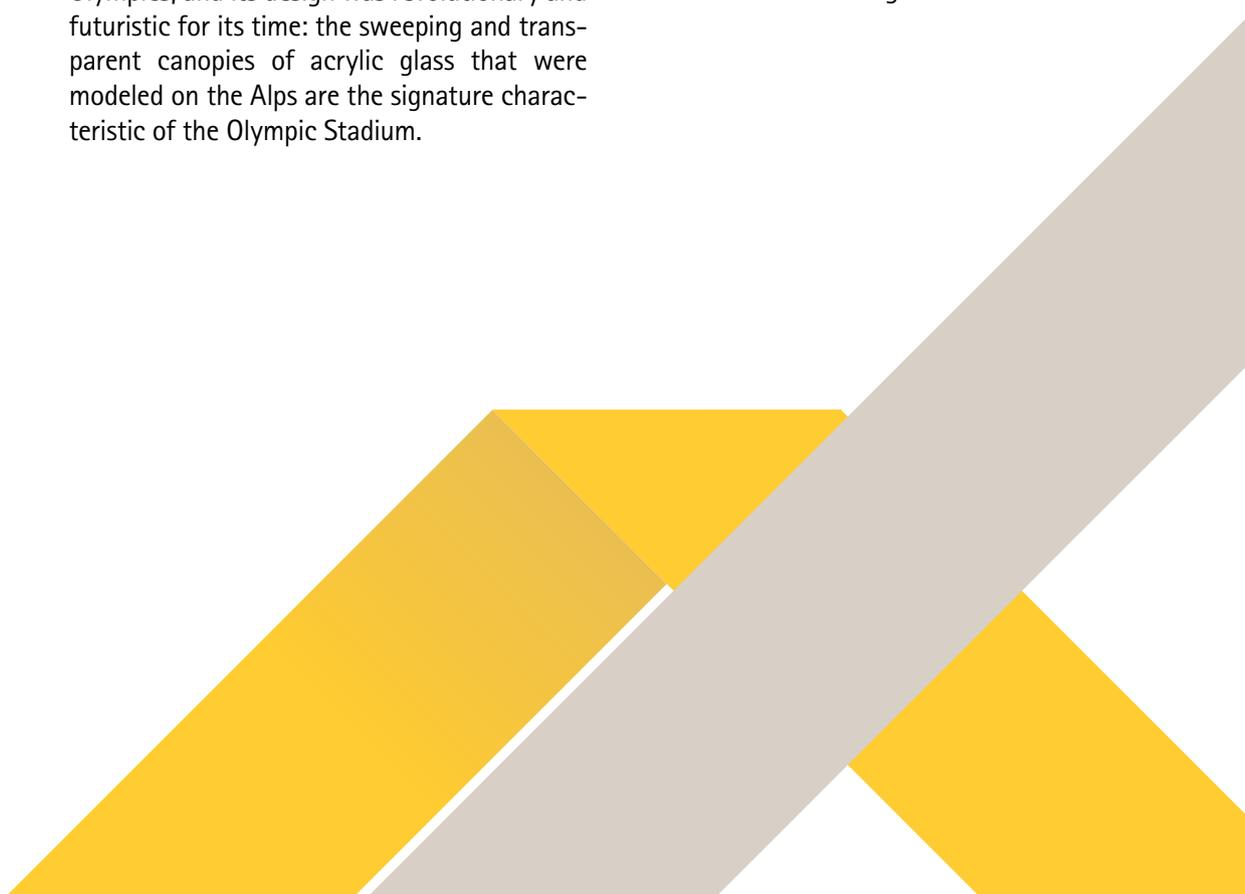
The Church of St. Peter is one of Munich's landmarks, the oldest parish church in the city, and is known affectionately by locals as Alter Peter ("Old Peter"). The church stands on a hill called Petersbergl, which is the only noteworthy elevation within Munich's historic Old Town.

## **Schloss Nymphenburg (Nymphenburg Palace)**

The Nymphenburg Palace west of Munich is one of the largest royal palaces in Europe. In 1664, Prince Ferdinand Maria had the castle built as a present to his wife, who had borne him the long-awaited heir, Max Emanuel. Among the highlights are the former bedroom of King Ludwig II and the impressive banquet hall with fine ceiling frescoes by Johann Baptist Zimmermann.

## **Residenz (Residence Palace of Munich)**

At the edge of Munich's Old Town lies the Residence, the former royal palace of the Bavarian monarchs. Today the Residence houses one of the best European museums of interior decoration. The Residence, whose first buildings were constructed in 1385, consists of ten courtyards and beautiful historical gardens.





**Retail**



**Banking**



**Transportation**



**City surveillance**



**Control room**



**Office entrance**

Would you like to visit our Axis Experience Center and get a guided tour through it to get to know all the possibilities you have with Axis Network Solutions?

**Please contact us!**

**Email: [info-de@axis.com](mailto:info-de@axis.com)**

**Tel: +49 89 35 88 17 0**

**Fax + 49 89 35 88 17 269**



# About Axis Communications

Axis offers intelligent security solutions that enable a smarter, safer world. As the global market leader in network video, Axis is driving the industry by continually launching innovative network products based on an open platform - delivering high value to customers through a global partner network. Axis has long-term relationships with partners and provides them with knowledge and ground-breaking network products in existing and new markets.

Axis has more than 1,800 dedicated employees in more than 40 countries around the world, supported by a network of over 70,000 partners across 179 countries. Founded in 1984, Axis is a Sweden-based company listed on NASDAQ Stockholm under the ticker AXIS.

For more information about Axis, please visit our website [www.axis.com](http://www.axis.com).