

Axis Communications stellt auf der IFSEC 2008 Netzwerk-Video-Produkte mit H.264-Unterstützung vor

Im Rahmen der IFSEC 2008 in Birmingham (England) zeigt Axis (Halle 20, Stand 15045) erstmals in Europa seine neue Produktgeneration von Netzwerk-Video-Kameras und Video-Encodern, die den Komprimierungsstandard H.264 unterstützen. Durch den Einsatz der H.264-Komprimierungstechnologie sinken die Anforderungen an Netzwerkbandbreite und Speicherplatz um mehr als 80 Prozent im Vergleich zu Motion JPEG und um 50 Prozent verglichen mit dem MPEG-4 Part 2 Standard. Die Bildqualität ist dabei gleich bleibend hoch.

Mit dem AXIS Q7401 (1 Kanal) und dem AXIS Q7406 (6 Kanäle) stellt Axis zwei neue Video-Encoder vor, die ebenfalls den H.264-Standard unterstützen und die Integration analoger Kameras in netzwerkbasierete IP-Videoüberwachungssysteme ermöglichen. Der AXIS Q7406 ist ein Hotswap-fähiges Blade-System für das 19-Zoll-Chassis AXIS Q7900, das bis zu 14 Blades aufnehmen kann und damit bis zu 84 analoge Kameras unterstützt.

Zu den in Birmingham vorgestellten Produkten zählen darüber hinaus die AXIS P3301 und P3301-V Dome Kameras, die mittels Power-over-Ethernet mit Strom versorgt werden und sich durch ausgezeichnete Bildqualität und unauffälliges Design speziell für die Innenraum-Überwachung eignen. Die AXIS P3301-V verfügt zudem über ein Gehäuse, das überaus resistent gegen Vandalismus ist.

Weitere Details entnehmen Sie bitte der beigefügten englischsprachigen Original-Meldung.

Axis introduces new generation of network video products at IFSEC 2008

Birmingham / Munich, 21st April 2008 - Axis Communications, the global leader in the network video market¹, will be introducing a range of new generation network video products at IFSEC 2008 (Hall 20, stand 15045) with the first chance in Europe to see two new network cameras and two new video encoders which support the latest H.264 compression technology.

Axis will be demonstrating its new generation of network video products on its stand at IFSEC 2008, with a range of products which support H.264 compression technology. Using H.264, storage and bandwidth requirements can be reduced by more than 80% compared to Motion JPEG and as much as 50% compared with MPEG-4 Part 2 standard, all without compromising image quality.

Two new network cameras which support H.264 make their European debut at IFSEC. The AXIS P3301 Network Dome camera is a fixed dome designed for unobtrusive video surveillance in sensitive indoor environments. Offering superior image quality, it incorporates progressive scan and wide dynamic range technology with the camera providing crisp and clear images in both illuminated and low light areas. The camera can produce multiple H.264 streams plus Motion JPEG streams either in full frame rate or individually optimised for different quality needs and bandwidth constraints. Axis has also announced the AXIS P3301-V featuring vandal-resistant casing. Both cameras can utilise Power over Ethernet.

In addition, two new video encoders incorporating H.264 compression technology will be demonstrated at IFSEC - the AXIS Q7401 Video Encoder and AXIS Q7406 Video Encoder Blade, which support one and six analogue channels respectively. These encoders enable analogue cameras to be integrated into a powerful IP-based video surveillance system. A new 19 inch rack solution, the AXIS Q7900, holds up to 14 hot-swappable video encoder blades and can support up to 84 analogue cameras offering one of the industry's highest density rack solutions.

The AXIS Q7401 and AXIS Q7406 incorporate an encoder for H.264 to reduce bandwidth and storage demands without compromising image quality. Both encoders can provide multiple, individually configurable video streams, and also support Power over Ethernet to allow both the encoder and the analogue camera to be powered via the network cable.

Axis will also be demonstrating a new range of accessories to support Axis network cameras, all designed to overcome installation challenges caused by weather, lighting conditions or physical obstructions. These accessories include two new weather-proof dome housings - AXIS T95A00 and AXIS T95A10, designed to accompany Axis' PTZ network cameras, plus a range of mounting brackets for wall, corner or pole installations.

Where installers face inadequate lighting, Axis has also introduced the AXIS T90A series of infrared and white light illuminators with various distance and light projection capabilities.

On the Axis stand, visitors can also discover a host of applications from Axis' partners to offer the complete IP-surveillance solution. Axis partners including Genetec with IP applications across access control, video surveillance, and number plate recognition, also wireless specialist Proxim and alarm sensor manufacturer VIA SYS.

Stand visitors are welcome to attend Axis seminars in the presentation area of the Axis stand, with topics including 'Total cost of ownership for a video surveillance solution' and 'Benefits of H.264 compression'.

Axis is also participating in the IFSEC 2008 seminar programme, with a seminar presented by Richard Cronin from RPC Consultants. Richard will be explaining how IP-surveillance using Axis network cameras has helped this retail customer to transform the management of Douglas Court shopping centre in Cork. Richard's presentation will be held at the Technology and Innovation seminar area, Hall 18, Stand 20200 on Tuesday 13th May 10.30-11am.

Steve Gorski, managing director, Axis Communications (UK) Ltd, commented:

"Axis will be a huge presence at this year's IFSEC with our largest stand to date and a whole range of new generation network video products. The introduction of H.264 compression technology opens up a new chapter for network video as we give end-users more flexibility to achieve their surveillance goals with superb image quality, higher resolutions and frame rates at lower bandwidth. With our new network cameras, video servers and accessories we know that our stand will be the one to visit at IFSEC 2008."

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Notes to editors

¹ *Axis Communications is the global market leader in the network video market with a market share of network cameras of 32%. The world market for network cameras alone will be worth more than \$1 Billion by 2009. The network camera market is set to have a CAGR of more than 40 per cent per year over the next three years to reach a value of \$1.5 billion by 2010, according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled 'The World Market for CCTV and Video Surveillance Equipment 2007 Edition' published in December 2007.*

About Axis

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance.

Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in 18 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the OMX Nordic Exchange, Large Cap and Information Technology. For more information about Axis, please visit our website at www.axis.com

About Genetec

Genetec, incorporated in 1997, is recognized as a pioneer in IP security solutions and a technology leader within the physical security industry. With headquarters in Montreal and offices in Europe, the Middle East, Japan, Southeast Asia, and the United States, Genetec provides a complete line of innovative IP security products. We develop software solutions to address three main applications: access control, video surveillance, and license plate recognition. Our success is built on our team of highly skilled individuals dedicated to the development of tomorrow's cutting edge security technologies and our commitment to customer care. For more information, visit www.genetec.com.

About Proxim

Proxim Wireless is a global pioneer in scalable broadband wireless networking systems for communities, enterprises, governments and service providers. From Wi-Fi to wireless Gigabit Ethernet, its WLAN, mesh, point-to-multipoint and point-to-point products are available through an extensive global channel network, backed by world-class support. The company's products have helped hundreds of thousands of customers worldwide to increase productivity, cut costs, gain operational flexibility and create new business opportunities. Proxim Wireless is a Principal Member of the WiMAX Forum and is ISO-9001 certified. Additional information can be found at www.proxim.com.

About VIA SYS

With over 7.500 Video Alarm Sensors already installed, V.A.S. GmbH is an acknowledged vendor of video sensor technologies. The core element of their product line is its high-quality 3D sensor technology. This feature supports reliable detection using parameters such as an object's size, direction, detection, , virtual fences, perspective recognition and light levels . Weather conditions, sunlight, reflections and almost any other type of disturbance in outdoor areas will be filtered out reliably – even at night! Only real movements e.g. intruders or vehicles will set off an alarm.

The VIA SYS sensor is especially designed to achieve a very low false alarm rate in order to provide reliable alerting especially in outdoor areas. Typical customers include car dealers, consumer markets, logistics, schools, transports, disposal, DIY-shops, prisons or waterworks. For more information, please visit www.vas-gmbh.com/en

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