

At the restaurant with Axis Communications.

D'ora in Poi, a restaurant specialized in contemporary Italian cuisine, chooses IP cameras to integrate security into its service excellence.

**Organization:**

D'ora in Poi

Location:

Torino, Italy

Industry segment:

Hotels/Restaurants

Application:

Safety and security

Axis partner:

Electra2000

Mission

D'ora in Poi is a place rich in cross-fertilization, as can be seen especially in the menu and the restaurant's interior design, inspired by the owners' trips and experiences. To monitor this little corner of the world of flavors nestled in Turin, Italy, the restaurant owners decided to install a modern IP video surveillance system.

Solution

The system, installed by Axis partner Electra2000, employs 4 cameras installed in strategic points of the restaurant: two compact AXIS M3024-LVE Network Cameras with HDTV image quality and progressive scan for the veranda and summer terrace, an AXIS M3004-V Network Camera in the dining room and an AXIS M1145-L Network Camera to monitor the wine cellar where the finest bottles of wines are stored behind an armored door. Recordings are made on a dedicated NAS device and, thanks to AXIS Camera Companion software, the restaurant manager can easily access the entire video surveillance system.

Result

The adopted solution ensures extremely reliable and discreet video surveillance for protecting the premises and customers, integrating perfectly with the refined atmosphere of the dining room, where elements for dining such as tables, chairs and bars blend together with those of design. The cameras chosen are compact and unobtrusive, providing excellent HD video image quality.

“We are very happy with the final result and we particularly appreciate the video quality and ease of use. We also intend to evaluate other possible uses of Axis cameras with Intelligent Video functions in the near future.”

Alfredo Giardina, D'ora in Poi restaurant owner.

Restaurant adds security ingredient to its menu

D'ora in Poi restaurant is one of the new and young enterprises enriching the gastronomic scene in Turin. Created with the aim of combining the tradition of Italian cuisine with contemporary design, even in the furnishings, the restaurant stands out for its first-rate service and novel cuisine. Alfredo Giardina, one of the owners, underlines the wish “to offer unique recipes and dishes in a restaurant fitted out and furnished with a special eye to design” – a restaurant where nothing is left to chance, especially the security of the premises and customers.

For this reason, the owners felt the need to provide the restaurant with a modern IP video surveillance system that was, if possible, discreet, but at the same time simple to use and that produced reliable results. “We needed complete video surveillance for both the inside of the restaurant and the veranda and terrace outside. Our first requirement was to have good quality video, especially to allow us to monitor the larger dining room and the floor below where the storeroom and the wine cellar with an armored door are located, places which are often in the dark” added Giardina, restaurant owner.

The system installed by Electra2000, an Axis partner, employs a total of four state-of-the-art IP cameras. For monitoring the area in front of the restaurant, where the summer terrace and veranda are located, two compact, tamper-proof, fixed-dome AXIS M3024-LVE Network Cameras were chosen, with day/night functionality, IR illumination and HDTV video quality. For the indoor areas, two different cameras were installed: a fixed mini dome AXIS M3004-V Network Camera with HDTV capabilities, ideal for the main dining room due to its compact size and its sophisticated and vandal-resistant design, and an AXIS M1145-L Network Camera with HDTV/2 megapixel resolution, day/night functionality and built in IR LEDs with OptimizedIR technology, perfect for monitoring the floor below, often in poor lighting conditions.

All of the installed cameras provide HD image quality for prompt, simple and effective monitoring.

“The four cameras that characterize the system have been installed in strategic points of the premises. The outdoor ones are positioned at right angles and allow monitoring of the restaurant's windows; AXIS M3004-V completely covers the main dining area, while AXIS M1145-L is ideal for the floor below. In particular, we specifically chose this last camera because, with its long-lasting LEDs (7-year MTBF), it is perfect for optimal operation in the poor lighting conditions of the floor below the restaurant, protecting the investment,” stated Piero Cavallo, Technical Manager, Electra2000.

The system is completed by the possibility of recording to a dedicated NAS device and by software specially developed for small businesses, AXIS Camera Companion. A complete and efficient system, where the fixed investment is made in cameras, NAS and switches, giving the possibility of expanding the video surveillance system at a later time with new products to take advantage of all the Intelligent Video functions on board the cameras.

“The appearance of the cameras was also a very important selection factor,” added Alfredo Giardina. “Axis cameras are compact, functional and perform their job perfectly, enabling us to display high-definition images. We are particularly satisfied with this investment in security.”



“The chosen Axis cameras have enabled us to offer a first-rate solution from both cost and quality standpoints. The client immediately noticed the excellent performance in video quality,” commented Piero Cavallo, Technical Manager, Electra2000.

